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FOR IMMEDIATE RELEASE

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RAZER BOOMSLANG™ CE SHOWCASE AT DREAMHACK SUMMER 2007

*First global glimpse of Razer's renowned mouse – Razer Boomslang CE
(Collector's Edition)*

Jönköping, Sweden – June 16, 2007 – Razer, the leading manufacturer of high-end precision gaming and lifestyle electronic peripherals, announced today that the collector's edition of the renowned Razer Boomslang™ will be showcased at DreamHack Summer 2007, Sweden from June 16 – 19 2007. Only 10,000 units of the Razer Boomslang CE will be produced, making it a highly sought after collectible.

The Razer Boomslang™ CE captures the spirit of the original while boasting a whole slew of upgrades from the initial Boomslang™ launched in 1999. The Boomslang CE now features a 5-button design with independently programmable Hyperresponse™ buttons, a 1800dpi 3G infrared sensor, with 1000Hz Ultrapolling™ / 1ms response, 32KB onboard memory powered by Razer Synapse™, and a 16-bit ultra-wide data channel.

"Legions of fans wrote to us when production of the original Boomslang™ ceased in 2001, urging us to re-launch the iconic mouse. As a company known for keeping an ear to the ground and listening to the community, we revisited the Boomslang™ for a special collector's edition," said Robert "Razerguy" Krakoff, president of Razer. He continued, "Set in a titanium-finished case, each Razer Boomslang™ CE will be numbered, with its' own collector's card, in a sleek box and in its original tin packaging. It holds its own, if not more, against other gaming mice in the market, and will also provide that edge to competitive gamers seeking that something extra."



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Razer spared no expense giving the Boomslang™ CE the Razer 'look and feel' which gamers usually associate with any Razer product. Based around a black-on-black concept, the premium finish exudes class and screams sleek. The packaging is a mixture of stainless steel, the original tin now comes with a coat of black sand-blast paint, embossed chrome, gloss and matt.

Features:

- 1800dpi Razer Precision™ 3G infrared sensor
- 32KB Razer Synapse™ onboard memory
- Classic ambidextrous design
- 1000Hz Ultrapolling™ / 1ms response
- Five independently programmable Hyperresponse™ buttons
- On-The-Fly Sensitivity™ adjustment
- Always-On™ mode
- Ultra-large non-slip buttons
- 16-bit ultra-wide data path
- 6400 frames per second (5.8 megapixels per second)
- Up to 60 inches per second and 15g of acceleration
- Zero-acoustic Ultraslick™ Teflon feet
- Gold-plated USB connector
- Seven-foot, lightweight, non-tangle cord
- Approximate size: 139 x 82 x 35 mm (150g)

The Razer Boomslang™ CE will be sold in the Razer web store (www.razerzone.com/store) and by selected premium retailers. The MSRP of the Razer Boomslang™ CE is US\$99.99.

About the Razer Group

Headquartered in San Diego, California, Razer™ collaborates with gamers to develop, manufacture and market cutting-edge gaming peripherals utilizing proprietary technologies that give gamers the competitive edge. Razer products have earned critical praise and won multiple awards from around the world for their



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precision, sensitivity, usability and distinctions in product design. Engineered to near perfection, Razer's reputation of being the leader in gaming peripheral technology is embodied in every single Razer product. For more information, please visit www.razerzone.com.

Razer - For Gamers. By Gamers.™