

NEWS RELEASE

MID Continues to Expand

Bertram Geck is to be the spokesman of the board of management for MID GmbH



Nuremberg, December 11, 2012 – MID GmbH: January 1, 2013 sees a new addition to the MID GmbH managing directors in the form of Bertram Geck. As spokesman of the board of management, Geck will manage the areas of sales and marketing and, therefore, also be responsible for further expansion of the company. With over 20 year's of experience as founder, managing director and consultant in the IT and software branch both at home and further afield, including at the company, DAX, Bertram Geck will

continue to lead MID down the path down to lasting success. Bertram Geck joins the MID managing directors, made up of Andreas Ditze for product management and academy, Jürgen Leuschel for consulting, HR and finances and Jochen Seemann for product development and technology.

You can find more information about MID and Innovator under www.mid.de.

MID is a modeling specialist for both innovative products and methodical competence in modeling, as well as over 30 years of healthy growth, economic stability and sustainability. MID supports a broad spectrum of industries for its customers with more than 110 full-time employees in Nuremberg, Stuttgart, Munich and Zürich, as well as in many external services. The company was able to double its in annual turnover in the space of a few years. MID wishes to further expand with Bertram Geck at its helm.

"We will further internationalization of the company and reinforce the product business. We are prepared to continue investing in the intelligent and quick evolution of the modeling software, Innovator" revealed Bertram Geck. "Project experience gleaned from our consultants is immediately integrated into product development so that Innovator can continue to offer what the market needs in the future." MID consultants offer inhouse support in customer projects with methodical consulting and training and customize the highly-flexible modeling software, Innovator, to suit specific customer needs.

Innovator provides a comprehensive solution for corporate modeling of business processes and supporting IT systems. Innovator simplifies communication between business and IT and uses business-IT alignment to lay the foundations for quick IT innovations and successful implementation of modified business flows. MID meets the modern requirements of business analysts, database designers and software architects. MID has just marketed Innovator version 11 R5.

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MID – the modeling company

MID teams are focused on central modeling as a reference for extensive processes in companies and big IT projects. Top German companies and authorities rely on the products, knowledge and support provided by MID - the modeling company. More than 100 specialists put this vision of realizing efficient and effective IT systems with concrete requirements for processes and products into practice. And all this, for more than 30 years.

Processes and requirements can be created in the standard notations BPMN 2 or UML 2 and can be seamlessly transferred into UML or ERM software models. The aim is to develop or generate executable code. A perfected rights and roles concept for all stakeholders, transparent collaboration and powerful functions ensure your model success.

www.mid.de

About Innovator

With Innovator, MID offers a mature solution for corporate modeling of processes and IT systems. Extensive functions support the powerful product, specifically various roles within the company and projects. Innovator enables effective and efficient integration of business and IT thanks to international standards used and effective extensions for its applications. Innovator is available for various roles and integration scenarios:

- Innovator for Business Analysts
- Innovator for Software Architects
- Innovator for Database Architects
- Innovator SAP Integration
- Innovator Office Integration

www.innovator.de

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