

## **stream5 under the Top 3 at Innovationspreis-IT 2010**

Munich, 05.03.2010 – stream5, one of Europe's leading providers of online video technology, made it to the podium at this year's Innovationspreis-IT awards for IT innovation. The Munich-based company was nominated and received the award for Cockpit i5, an all-new video management system that is feature-rich but user-intuitive. This was the seventh annual awards ceremony for IT innovations for small and medium-sized enterprises. The ceremony took place at Cebit before an audience of several hundred guests from politics, business and ICT, to honour those behind the year's top SME-friendly IT innovations. The 80-strong judging panel of academics, scientists, industry and IT experts, and trade journalists evaluated all the nominated products on the criteria of innovative content, practical relevance and SME suitability.

"Online video is no longer off the beaten track. We're on a mission to make the step into online video as simple as possible for businesses, with our consistently new and innovative thinking," said Christoph Hölzlwimmer, CEO of stream5. "We're delighted that the judges from Initiative Mittelstand have commended our approach."

**More information on the stream5 Video Management System (Cockpit 1.5) is available at [www.stream5.tv](http://www.stream5.tv)**

### **About stream5**

stream5 is one of the leading providers of online video technology. The stream5 video platform facilitates the global playback of online videos on the three relevant media devices: the PC, mobile handsets and Internet-enabled TVs. The portfolio ranges from easy-to-implement video players to complete systems for Internet TV. The stream5 video platform enables companies to map the entire added value chain of video asset management: from acquiring online video content, managing it, shaping it and supplying it, to distributing it to various destinations, refinancing it and measuring it. All this gives companies the opportunity to create their own Internet TV, integrated video functions into their websites and use these features to best economic effect. stream5's customer portfolio currently includes O'Neill, Sport1, Das Vierte, Channel 21, earthTV, SnackTV, GameTV and Autoscout 24. [www.stream5.tv](http://www.stream5.tv)

### **About the Innovationspreis-IT awards:**

The Innovationspreis-IT awards, organised by Initiative Mittelstand, are presented annually to innovative products designed to boost the competitiveness of small and medium-sized enterprises. The 2010 awards were sponsored by Fraunhofer-Verbund IUK-Technologie. [www.innovationspreis-it.de](http://www.innovationspreis-it.de)

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