

Press Release 15-2012

Orga Systems presents solutions made for living in a connected world *Focus at 6th OSS BSS Asia Pacific Summit is on cross vertical services*

Paderborn (Germany), 20 March 2012: The 6th Annual OSS BSS Asia Pacific Summit 2012, taking place in Singapore, will address the dynamic world of the communications market. Being Gold Sponsor of the event, Orga Systems will present its convergent solutions made for living in a connected world – scalable architecture, outstanding performance, lowest rating latency and consequent customer-centricity ensure reliable access to any kind of next generation cross vertical services, e.g. Utility and Automotive. Focusing on new ways of profitable business and delivering innovative customer-centric services Orga Systems' will showcase real-time based solutions to ensure superior customer experience.

Attracting customers with transparent real-time interaction

Many possibilities lie in the orchestrated execution of technology updates, user devices and the systems needed to maintain a better customer experience. This implies a refocus on business strategy to support new ideas and concepts. It also means investment in real-time business support and service delivery functions needed to shape new business opportunity. The use of enabling systems and real-time solutions is now a critical differentiating factor for keeping customers as they continue to be attracted by innovation in service options and user devices that make life easier for them. In this light, cross industry business models are becoming a new way of meeting customer expectations. Orga Systems is enhancing its customer experience offerings through OS.Order2Cash which uniquely combines the benefits of advanced real-time billing with catalog-driven end-to-end lifecycle business process and systems management.

Real-time customer interaction for M2M business

Orga Systems is using its competence and real-time expertise gained in the telco environment to develop new markets in the field of sister industries. The convergent solutions leverage a positive customer experience while demonstrating the benefit of real-time customer interaction for cross vertical services such as Order-to-Cash, Data Traffic Management, Utility Billing and M2M for Telematics. Orga Systems ensures management, charging and monetization of customizable value-added services in Transportation Telematics. For Utilities, the OS. Energy offers new options in managing high generation costs while increasing customer experience.

Learn more about Orga Systems's solutions and meet us at the 6th Annual OSS BSS Asia Pacific Summit 2012 from March 21st – March 22nd in Singapore, where Orga Systems will showcase its Smart Energy Billing Solution.
