



**PRESS RELEASE**

**net mobile AG with social TV solution at the Mobile World Congress 2015**

*On stand B51 in hall 8. net mobile AG shows how interactive and shareable TV enjoyment can be.*

**Dusseldorf, 27<sup>th</sup> of February 2015** – net mobile AG (net-m), the specialist for payment solutions and mobile value added services, have named their latest development trend within the expanding multiscreen market “Social TV”.

The “Social TV” solution turns TV-viewing of films and TV-serials into a communal event by empowering users to invite their social media friends to join in real time whilst directly exchanging their thoughts. As a part of this in-house mobile TV and video solution, “Anyscreen” (live + catch-up TV, loop TV and video on demand) doesn’t care if users utilize the service from a Smart TV at home or on-the-road with a smartphone or tablet – they all just take a seat on the “virtual couch”.

*Direct Carrier Billing*

Moreover, net mobile presents their "Direct Carrier Billing" solution for leading app stores including Google Play and Windows Phone Store. Via net-m’s flexible payment architecture, net mobile AG enables frictionless mobile payment for over 150 million users worldwide.

**About net mobile AG**

net mobile AG is a leading international full-service provider of payment solutions and mobile value added services. The company, founded in November 2000, is regarded as an innovation leader in the marketplace. Clients worldwide include national and global mobile telecommunication providers, media companies, online shopping portals, brand name companies and television networks, for which complete white label solutions such as direct carrier billing and mobile television services are provided. Since December 2009, NTT

DOCOMO, INC. is the main shareholder with over 87% share ownership. For more information please visit [www.net-mobile.com](http://www.net-mobile.com).

If you have any further questions we will be most happy to help you. We will gladly establish a direct contact to the responsible person at net mobile AG.

**Contact partner net mobile AG**

Dennis Heisig

Press Officer

net mobile AG

Fritz-Vomfelde-Str. 26-30

DE 40547 Dusseldorf

Tel: +49 (0) 211 970 20 - 344

Fax: +49 (0) 211 970 20 - 999

E-Mail: [dennis.heisig@net-m.de](mailto:dennis.heisig@net-m.de)

Internet: [www.net-mobile.com](http://www.net-mobile.com)

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