

Press release

Environment protection + new classy packaging = takeMS International AG

In 2009 takeMS International AG started the foundation for reduction of greenhouse gas. The new classy packaging will be the next step in 2010. Both the environment and the customers of takeMS can be pleased in equal measure.

Breisach, August 19th 2010 –takeMS International AG has received a certificate from the institution „Der Grüne Punkt - duales System Deutschland GmbH“ for the year 2009. This means that takeMS takes part in active reduction of greenhouse gas. A big moment for the company, because environmental protection concerns everybody! But for takeMS this is not enough – from now on the takeMS flash cards will be supplied in a new environmentally conscious packaging which mainly consists of recyclable material. This will be the next step to environmental acceptability and awareness.

The products are viewable through a vision panel and are thief-proof. The new design of the packaging is refreshing, classy and shows the products to its advantage. The new product packaging is considerably smaller as the previous blister packaging and is therefore space-saving. Another advantage of the new and smaller product packaging will be considerable reduced freight charge. In the future also the takeMS USB drives will get a new packaging made of recyclable material. This change-over will be made late summer 2010.

Overview of the advantages of the new product packagings:

- Saving freight charges
- Saving the environment through recycling material
- Saving space in the warehouse / on the shelf

- Classy and new design accentuates the products

More information at www.takeMS.com.

takeMS international AG is one of the leading manufacturers of memory products world-wide. In more than 50 countries the name takeMS stands for highest quality standards and a convincing price performance ratio. takeMS has settled the demanding German quality guidelines as its standard. With its millionfold sold products takeMS has received the highest honour a company can receive: the confidence of its long standing customers. Additionally numerous national and international awards for takeMS products confirm the high requirement of this young company.

Once this press release is published, please send us a voucher copy.

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