



PRESSEMITTEILUNG – PRESS RELEASE

net mobile AG with strong line-up at IBC 2013

Booth in hall 14 / 14.462 focuses on Mobile TV app solution and mobile payment for Smart TVs

Düsseldorf, 29th of August 2013 – net mobile AG (net-m), a leading provider for mobile value added services and payment solutions, debuts as exhibitor at this year's IBC taking place from the 13th to 17th of September in Amsterdam. IBC is one of the largest events for everyone involved in the creation, management and delivery of content for the entertainment industry. The Düsseldorf-based company presents at its booth in hall 14 / 14.462 a fully-managed Mobile TV white label solution, available to both platforms Android and iOS, as well as an easy-to-use mobile payment solution for Smart TVs and other hybrid devices.

Highlight of the net-m Mobile TV solution is the dynamic adaptation of image size and bit rate depending on handset and network. This always guarantees the highest quality of TV programmes, no matter if the user is in a 3G/4G or wireless network. TV experience at any time and any place thus becomes a visual feast.

Furthermore, net-m presents to all home entertainment providers an innovative Smart TV payment solution in a live demo at its booth. This solution enables content providers to bill VoD, TV and other home entertainment contents easily via the customer's mobile phone bill or prepaid card in a single transaction or as a subscription payment.

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About net mobile AG

net mobile AG is a leading full-service provider for mobile value-added services and payment solutions. Founded in November 2000, the company is seen as innovation leader. Its customers include national and global mobile network operators, media companies, portals, branded products and TV stations, for which it provides complete white label app stores, direct carrier billing and mobile TV services. Owning a bank and Europe-wide credit card licenses, net-m issues innovative credit card programs, PSP and mobile POS solutions. Since December 2009 NTT DOCOMO, INC. is major shareholder, owning more than 87% of net mobile AG shares. For more information visit www.net-mobile.com.

Please do not hesitate to contact us in case of any questions. We are also pleased to provide you direct contact to relevant employees within our company.

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