

NEWS RELEASE

MID at the Process Excellence Week PEX 2013

Redefine Your Process-Oriented Theory and Practice

Nuremberg, January 15, 2013 – MID GmbH: The topic discussed at the Process Excellence Week PEX is how linking modeling, transformation and execution redefines process-oriented theory and practice: January 28-30, 2013 in Bonn. MID will be there as sponsor and showcase how the modeling platform, Innovator, extensively supports this innovation process.

You can find more information about PEX 2013 under www.pex-network.de ; you can find more information about MID and Innovator under www.mid.de.

Effective communication between business and IT is a must for rapid IT innovations. Innovator provides a comprehensive solution with its modeling platform, Innovator. Innovator enables corporate modeling of business processes and supporting IT systems. A central corporate model improves communication and comprehension between the operating and IT departments. It also forms a common communication basis for business analysts, database designers and software architects. This enables successful business-IT alignment, which in turn leads to successful implementation of modified business flows.

Visitors to PEX 2013 can find out information at the MID booth about how Innovator contributes to the central requirements for PEX 2013, such as BPMN, process efficiency and Business Intelligence: From linking analysis and corporate processes with BPMN, right through to visualizing the basic data model.

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MID – the modeling company

MID teams are focused on central modeling as a reference for extensive processes in companies and big IT projects. Top German companies and authorities rely on the products, knowledge and support provided by MID - the modeling company. More than 100 specialists put this vision of realizing efficient and effective IT systems with concrete requirements for processes and products into practice. And all this, for more than 30 years.

Processes and requirements can be created in the standard notations BPMN 2 or UML 2 and can be seamlessly transferred into UML or ERM software models. The aim is to develop or generate executable code. A perfected rights and roles concept for all stakeholders, transparent collaboration and powerful functions ensure your model success.

www.mid.de

About Innovator

With Innovator, MID offers a mature solution for corporate modeling of processes and IT systems. Extensive functions support the powerful product, specifically various roles within the company and projects. Innovator enables effective and efficient integration of business and IT thanks to international standards used and effective extensions for its applications. Innovator is available for various roles and integration scenarios:

- Innovator for Business Analysts
- Innovator for Software Architects
- Innovator for Database Architects
- Innovator SAP Integration
- Innovator Office Integration

www.innovator.de

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