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"Heartbeat" now also web-based

## **Rheinmetall Automotive launches online magazine**

Rheinmetall Automotive AG is broadening its digital offering: the customer magazine "Heartbeat" will in future be published as a responsive web version in English, German, as well as Chinese.

In contrast to the printed version, the online issue regularly provides the latest information from within the Group besides featuring such attractions as press releases, infographics, picture galleries, and videos. The Chinese version will also contain information from the local business environment.

The web magazine serves as an interactive platform addressing media representatives, customers, employees, and members of the general public interested in the Group.

As of now, Rheinmetall Automotive's online magazine is available at [www.heartbeat-online.de/en](http://www.heartbeat-online.de/en) for all operating systems such as iOS, Android and Windows and devices – from smart phones to tablets right up to desktop computers.

The Company has been publishing the magazine twice annually since 2014. The content focuses on background reports covering trends and developments in the automotive sector, current market topics, but also news and views of a less commonplace nature from within Rheinmetall Automotive itself.

Picture:



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Photo download: <https://www.rheinmetall-automotive.com/en/press/>