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## SECUDE encrypts Hungary with FinallySecure

Summary: SECUDE releases FinallySecure 9.1.1 Enterprise for Hungary

**Budapest, Hungary – July 24, 2008 – As part of its international growth strategy, SECUDE International AG releases FinallySecure™ Enterprise 9.1.1 with language support for Hungarian. FinallySecure is the world's only hybrid software-or hardware-based Full Disk Encryption. FinallySecure enables early adoption and migration to the upcoming wave of hardware-based FDE technologies such as Seagate Momentus Full Disk Encryption (FDE) disk drives.**

“The Hungarian market is one of the fastest growing markets in the Central and Eastern European region and has significant need for data protection, particularly in the medical sector to protect confidential patient information. We are pleased to be able to provide strong local support to our customers and partners here. Our office in Budapest, **SECUDE Hungary kft.**, allows **SECUDE** to drive more business to new local partners and sales channels that would not otherwise be possible.” says Tristan Kromer, Vice President of Data Protection Division at SECUDE.

The growing Hungarian market represents an exciting opportunity for future business in this region. Many enterprises struggle with the performance impact of software-based encryption solutions and are searching for a solution. While hardware juggernauts such as Seagate, Hitachi, Fujitsu, and Intel have already announced their continued push into the hardware-based encryption and security market, few enterprises are willing to migrate to the new, faster technology without robust central management. FinallySecure 9.1.1 Enterprise allows companies to manage their legacy FDE systems while adapting to the new technology efficiently and effectively.

Adam Tresch, Managing Director, says, “The use of **FinallySecure™ Enterprise 9.1.1** by Hungarians companies will enable them to grow their business by working closely with global enterprises who must comply to a variety of government privacy regulations. Our product allows business to manage their IT risks effectively and even save money through productivity enhancements.”

FinallySecure provides remote configuration, remote decommissioning, an intuitive user interface, and synchronization with Active Directory. FinallySecure 9.1.1 Enterprise fulfills critical business needs by allowing customer migration from software to hardware-based FDE, all with unlimited number of users and group policies.

FinallySecure allows businesses to survive, adapt and grow in a heterogeneous IT eco-system.

For further information, please visit <http://www.secude.com>

### About SECUDE

**SECUDE International AG** provides End-to-End Data Protection with hardware- or software-based encryption solutions, delivering a higher level of IT Security to organizations around the world. SECUDE is part of **SECUDE AG** and was founded in 1996 from a partnership between SAP AG and the Fraunhofer Institute in Germany. Headquartered in Lucerne, Switzerland, we have a world-wide customer base and offices in the USA, Germany, Spain, United Arab Emirates, Hungary, India Vietnam, & China.

## Press Release



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