



Press Release

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Gartner Says Worldwide Project and Portfolio Management Software Market Declined 1.5 Per Cent in 2009

STAMFORD, Conn., April 30, 2010 — Worldwide project and portfolio management (PPM) software revenue totalled \$1.16 billion in 2009, a 1.5 per cent decrease from 2008 revenue of \$1.18 billion, according to Gartner, Inc.

"After a five-year period of strong, mostly double-digit growth, the financial turmoil in late 2008 and subsequent spending uncertainties in early 2009 left a negative mark on the usually robust PPM market in 2009," said Laurie Wurster, research director at Gartner. "Falling growth rates provided flexible vendors and new entrants the opportunity to be creative with business subscription and delivery models, such as software as a service (SaaS), and drive revenue up by meeting client requirements."

Combined market share for the top five PPM vendors increased significantly in 2009, up to 58 per cent of the market compared with 43 per cent in 2008 (see Table 1). Oracle went from being the No. 4 vendor in 2008, with 7.7 per cent market share, to the leading vendor, with 22.6 per cent of the market in 2009. Ms Wurster said that Oracle's strong growth in 2009 can be attributed to the December 2008 acquisition of Primavera Systems, the long-term PPM market leader.

CA's revenue increased 14.6 per cent in 2009, largely owing to its subscription-based revenue recognition model, which results in revenue being recognised gradually after the contract is signed and thus the vast majority of its revenue came from contracts signed up to five years prior to 2009.

Table 1

Worldwide Project and Portfolio Management Software Revenue Estimates for 2009 (Millions of U.S. Dollars)

Company	2009 Revenue	2009 Market Share (%)	2008 Revenue	2008 Market Share (%)	2009-2008 Growth (%)
Oracle	263.0	22.6	90.8	7.7	189.6
Microsoft	178.3	15.3	179.1	15.2	-0.4
CA	110.8	9.5	96.6	8.2	14.6
HP	62.0	5.3	67.3	5.7	-7.9
Planview	61.3	5.3	72.4	6.1	-15.3
Others	488.2	42.0	674.9	57.1	-27.7
Total	1,163.6	100.0	1,181.1	100.0	-1.5

Source: Gartner (April 2010)

Additional information is available in the Gartner report "Market Share: Project and Portfolio Management Software, Worldwide, 2009" The report is available on Gartner's website at <http://www.gartner.com/resId=1353647>.

Additional analysis on the PPM market will be provided during the Gartner PPM & IT Governance Summit taking place 7-9 June at the Hyatt Regency Grand Cypress in Orlando, Florida, USA, and on 16-17 June at Lancaster London, UK. These events focus on how to justify PPM and IT governance, determine the tools best for PPM and IT governance efforts, streamline the project and applications portfolio, improve the value of PMOs and better manage business expectations, and evolve PPM practices and maturity. Members of the media can register for the Florida summit by contacting Christy Pettey, Gartner PR, at christy.pettey@gartner.com, or, for the London summit, laurence.goasduff@gartner.com. For further information on the PPM & IT Governance Summits please visit www.gartner.com/it/us/ppm or europe.gartner.com/ppm.

Additional information from the event will be shared on Twitter at http://twitter.com/Gartner_inc and at #GartnerPPM.

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