

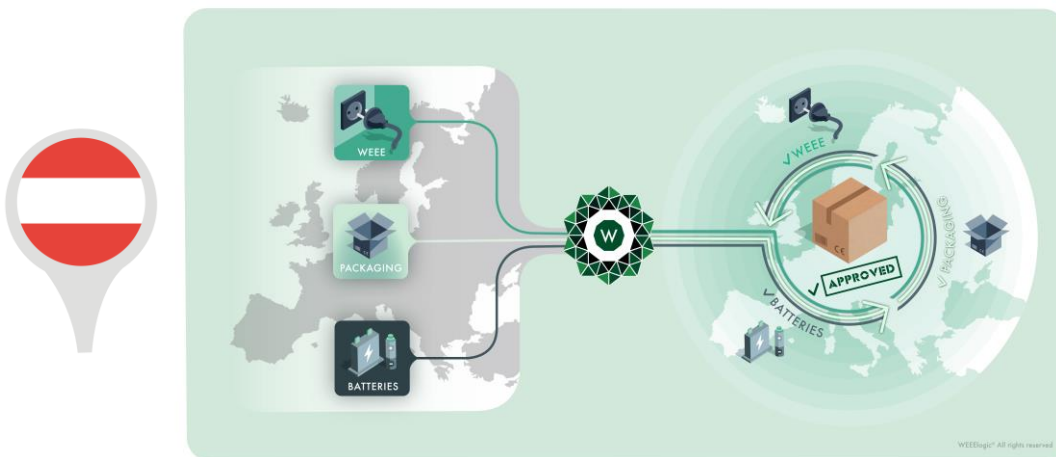


ERA welcomes WEEElogic in Austria! WEEElogic and ERA sign a partnership

WEEElogic is extending its network with ERA the leading Austrian compliance scheme.

[WEEElogic](#) and [ERA](#) have signed a partnership agreement to offer a dedicated one-stop solution in Austria and in Europe.

WEEElogic and ERA have entered this partnership to strengthen their ability to offer comprehensive WEEE-compliance solutions for manufacturers in European. WEEElogic is the European compliance hub for [WEEE](#) (e-waste, battery waste and packaging) and ERA is the leading compliance scheme in Austria. The partnership is key for producers looking for centralized services and easy coordination of compliance across Europe.



How do producers deal with environmental end-of-life obligations?

In Europe, companies selling Electrical and Electronic Equipment (EEE) including devices¹ and batteries² as well as placing packaging on the market for the first time, must meet [specific environmental obligations](#).

In order to simplify the management of these responsibilities, [WEEElogic](#) provides services to producers³. Since 2013, producers can centralize and delegate proceedings/administrative burden to WEEElogic and its partners, i.e. appropriate compliance and take-back schemes for WEEE, battery and packaging obligations in each country.

“We are very happy to announce this partnership. ERA will be the solution partner for WEEE compliance in Austria and we strongly believe that having strong regional partners on board is the best way to provide fast and easy compliance to access services to international manufacturers who have to deal with various environmental regulations throughout Europe. WEEElogic and ERA share the same vision of pragmatic and relevant services for producers” said [Romain Letenneur](#), Managing Director of WEEElogic.

WEEElogic: a European Hub with national expertise

¹ home appliances, consumer electronics, IT, telecommunication, cooling, air conditioning, toys, tools, medical devices

² cells, accumulators, portable batteries, industrial batteries, automotive batteries

³ manufacturers, OEM's, webstores, importers, distributors, retailers, resellers



WEEEllogic

European Solutions for WEEE Compliance

WEEEllogic

GmbH GEO PARK 1, Max-Eyth-Strasse
3571088 Holzgerlingen, Germany

Registergericht / Commercial Register :
Amtsgericht Stuttgart HRB 745647

In order to offer centralized but smart services, WEEEllogic also relies on the expertise of local, specialist compliance and take-back schemes. To maintain its development and to exclusively offer wider coverage to its clients, WEEEllogic has signed an agreement with the ERA in Austria.

What solutions exist in Austria?

ERA is the leading Austrian compliance and take-back scheme offering a one-stop service for WEEE, battery and packaging as well. All obliged parties – that is manufacturers, webstores and OEM's - can rely on the partners (ERA and WEEEllogic) to organize their compliance in Europe as well as in Austria.

Managing Director of ERA, Thomas Maier declared: *“ERA is a member of the Austrian ARA group which manages Extended Producer Responsibility for over 15.000 enterprises. Additionally waste management and recycling services are offered and carried out by us. ERA already serves major international companies and is happy to join forces with WEEEllogic for extended compliance services on a European level.”*

ERA collects about 35.000 tons of WEEE and over 1.000 tons of batteries every year. As part of the ARAGroup it is also serves as Authorized Representative for foreign manufacturers and offers compliance services for packaging and end-of-life vehicles.

WEEEllogic will announce other EU partnerships in the coming weeks.

Please contact WEEEllogic with any questions: contact@weellogic.com