PRESS RELEASE
CeBIT 2010: Software AG announces its goal of Business Process Excellence market leadership

- Software AG introduces its new positioning following the acquisition of IDS Scheer

- Business Process Excellence (BPE) will play a strategic role in driving innovation in industry and the public administration

- BPE will contribute to sustainable economic development

- Software AG estimates that the Business Process Excellence market will bigger than the ERP market

- Software AG and IDS Scheer will present their joint portfolio roadmap 2010/2011

Hanover, Germany, 01-03-2010, Software AG today announced its strategic goal of Business Process Excellence (BPE) market leadership at the world's largest IT trade show, CeBIT. The company estimates that the Business Process Excellence market will exceed the size and returns of the ERP market of the past decades. Software AG highlighted the importance of BPE software for new enterprise business models and driving innovation in industry and the public administration. The company also cited the growing demand for process intelligence in enabling ecological and sustainable economic development. Software AG sees these developments as indicators of the importance of this new market.

Demonstrating its growing technology leadership in this area, Software AG presented its first joint product roadmap since its acquisition of IDS Scheer. The integrated Business Process Excellence products will open new markets and establish process intelligence as a landmark software industry development. The acquisition of IDS Scheer will turn this technology leadership into market share leadership through the pooling of skills, both in terms of consulting and product lines. The combined company will have the required structure to address both the business and technical decision makers that increasingly, jointly evaluate strategic IT investments.

Software AG expects this new market to enable the company to double revenue and profit every five to six years and reach the size of a DAX listed company within a decade.

"The software industry is entering a new era" said Software AG CEO, Karl-Heinz Streibich. "The importance of the software industry to sustainable economic development and maintaining sustainable standards of living will increase dramatically in the coming years and decades. The vast majority of improvements to economic efficiency and reductions of carbon dioxide emissions, in all industries, will com through software driven, intelligent business processes. And we mean to be the largest player in this market".

The webMethods and ARIS product will be integrated as well as the portfolio in the collaboration and communities area. The two business lines, strategic consulting and SAP Consulting will together form the Enterprise Process Innovation business line. Software AG's future brands are ARIS, webMethods, ADABAS, Natural and IDS Scheer Consulting. IDS Scheer Consulting will be an independent business division.

Software AG has been the world's largest, independent provider of infrastructure software for business processes. This included the modernization, automation and optimization of existing IT systems and

processes for businesses. With the announcement of the integrated product portfolio the company is now positioned as the leading provider of Business Process Excellence software solutions.

At CeBIT 2010, Software AG's new technologies for Business Process Excellence will be presented including NaturalONE, ARISalign, ARIS Mash Zone and Communication Enabled Business Processes (CEBP).

Software AG will present its vision of the future on a joint stand with IDS Scheer. Concrete examples of how Business Process Excellence is contributing to the innovative and sustainable development of differing industries will be on display. The highlights include "reduce the carbon footprint of your service fleet", a demonstration of how digital worlds can be intelligently connected with one another based on a real-world example. The demo application is a collaboration with TomTom WORK, the B2B business unit of TomTom.

Another highlight is a press briefing on "smart metering" and the contribution that intelligent meters bring to the efficient use of energy - as part of perhaps the largest "green IT" project in the world.

The full public and press program can be found at:

http://www.softwareag.com/ids_scheer/cebit2010/

"Please find the Photo Gallery on http://www.softwareag.com/ids_scheer/cebit2010/press/default.asp"

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Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We are unique in offering the world's only end-to-end – and easiest to use – business process management (BPM) solutions, with the lowest Total-Cost-of-Ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of €847 million (IFRS, unaudited) in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

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Detailed press information about Software AG including a picture and multimedia database are available under:
www.softwareag.com/de/press

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