

PRESS RELEASE EMBARGO: 02 JUL 2009

Single User Edition of Cumulus Returns

Based on Cumulus 8, Canto Single User to be sold through Canto Partner Network.

BERLIN, O2 JUL 2009 — Canto® today announced the return of Canto-branded digital asset management (DAM) for individuals. Based on Cumulus 8 technologies, Canto Single User offers state-of-the-art file management for professionals, hobbyists and smaller organizations that don't need the network (multi-user) capabilities of Canto Cumulus 8.

"A single-user version of Cumulus has been a popular request from those using Cumulus at work who wanted the same capabilities at home," explains Canto CEO Ulrich Knocke. "Of the many personal file management tools available now, none come close to Cumulus. Individuals serious about asset management know this, so now there's a solution for them too."

Available for Mac and Windows, Canto Single User catalogs and manages any type of digital file—photos, office documents, audio, recorded TV and video, or anything else. XMP, IPTC and EXIF metadata are supported, and users can add any additional metadata they need. File-finding options include category browsing, keyword searching, complex query construction, file relations and more. Watermarking, a built-in image editor, and file processing options enable users to manage document masters and create on-the-fly variants that are copyright-protected, format or color converted, resized and more.

Perfect for today's home media centers, Canto Single User can manage files stored on local drives, CDs/DVDs, networked computers or network attached storage appliances (NAS). Users can continue to search cataloged DVDs or other media, even when they're offline.

Canto Single User will be sold and supported exclusively through select Canto partners, who will handle all promotions, sales distribution and support directly. Canto partners can optionally fine-tune Canto Single User for specific market needs, in addition to offering a standard configuration suitable for general use.

"Selling Canto Single User through Canto partners makes the most sense for everyone," explains Canto Marketing Director Steffen Setzer. "Canto partners offer sales and support in many more regions and languages than Canto. This level of personalized attention is perfect for individual users."

Users of MediaDex (formerly Cumulus Single User edition), will be offered upgrade paths to Canto Single User through Canto partners.

At the time of this press release, Canto partners CDS Gromke (Germany), DataBasics (Australia) and Idea7 (France) have each announced availability of Canto Single User.

Find out more about Canto Single User:

http://www.MyDigitalAssetManagement.com

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's world-wide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

###

Contact: Steffen Setzer (press@canto.com)