



3D Biomatrix™ Partners with BIOTREND Chemikalien GmbH for Distribution of Perfecta3D™ Hanging Drop Plates in Germany and Switzerland

BIOTREND Chemikalien GmbH brings Perfecta3D™ Hanging Drop Plates, by 3D Biomatrix, to Germany and Switzerland. Perfecta3D™ Hanging Drop Plates are three-dimensional cell culture tools designed to simplify cellular spheroid formation and analysis for drug discovery and testing.

BIOTREND Chemikalien, a Cologne, Germany-based provider of more than 80,000 products to the life science community, has signed an agreement with United States-based 3D Biomatrix, a leader in the development of three-dimensional (3D) cell culture products, for the distribution of Perfecta3D™ Hanging Drop Plates in Germany and Switzerland. The Hanging Drop Plates are well-plates designed to simplify and streamline spheroid formation, culture, and subsequent testing of the 3D cellular constructs. Spheroid cultures grown in Perfecta3D™ Hanging Drop Plates allow drug discovery researchers to easily mimic tissue metabolic and proliferative gradients, to capture complex cell-matrix and cell-cell interactions, and to monitor cell growth easily and regularly.

There is synergy between the Hanging Drop Plates and the BIOTREND product portfolio, which caters to researchers in the biochemical, immunochemical and pharmaceutical fields.

"We are very pleased to have BIOTREND as our partner in reaching the vibrant life sciences research community in Germany and Switzerland," said Laura Schrader, CEO of 3D Biomatrix. "We look forward to our 3-dimensional cell culture and testing products reaching and serving these researchers through BIOTREND for years to come."

Meghan Cuddihy, Distribution Manager at 3D Biomatrix, added, "Germany and Switzerland contain many of our target customers, leading life science researchers at universities and pharmaceuticals. We are excited to partner with BIOTREND to allow these customers to purchase the Hanging Drop Plates through a German company."

Should include:

[Quote from Gunther Jaeger]

About the Companies

3D Biomatrix, LLC is a life sciences company developing and marketing revolutionary solutions for three dimensional (3D) cell cultures. Cells grown on 3D Biomatrix products have been shown to retain a much higher complexity of body response than cells grown in traditional two-dimensional plates and flasks.
www.3dbiomatrix.com

BIOTREND Chemikalien GmbH

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