

Press Release # 24/2013 – For immediate release

European Utility Week 2013: Adapting to the individual needs of the customer

Orga Systems showcases customer oriented utility services from an end customer perspective

Paderborn (Germany), 08 October 2013 - The increasing importance amongst the different stakeholders in the utility industry of collaboration, interoperability, shared objectives and joint ambitions will be the main focus at the upcoming European Utility Week, taking place in Amsterdam from October 15th until 17th. Orga Systems, a leading software vendor for real-time charging and billing solutions, with an international customer base in the telecommunications, utilities and automotive markets, will take part in the event, which is becoming the biggest and best smart energy platform in Europe, and will be introducing its self-service demo and smart energy billing.

Unlocking the commercial potential of the connected world

Engaging the customer remains a major challenge associated with transitioning to a smart energy economy. The world might be increasingly connected, but from the customer's point of view it is still a disjointed experience, meaning that currently customers have to navigate multiple fragmented silos, which diminishes the customer experience. Orga Systems envisions a world where all the currently fragmented silos are joined together at the customer level. Based on proven Orga Systems technology, customers using the demonstrated self-service concept for their energy consumption have a single, centralized and easy-to-use interface that integrates different aspects of their digital experience. Moreover, Orga Systems' advanced concept enables service providers to turn orders into cash, not just for their own offerings, but for the entire digital value chain – including capturing new revenues from utilities and M2M.

Enabling dynamic pricing for energy providers

Offering innovative services such as prepaid, cost control and budgeting to customers and bringing real-time customer experience into play are opportunities to unlock new revenue streams for utilities. Orga Systems' smart energy billing fulfills the highest performance requirements and enables the straightforward launch of new pricing schemes for energy providers. The flexible tariff configuration of the solution, all in a centralized and single product catalog, allows the offering of new payment options. Additionally, consumption can be stimulated by dynamically adjusting the tariff to the consumer, which in return enhances customer satisfaction.

Learn more about Orga Systems and meet us at the RAI Convention Centre in Amsterdam from October 15th-17th at booth 1.D36, Hall 1. We're looking forward to exchanging views on new business models, the latest technologies and the urgent challenges the industry is facing.

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About Orga Systems

For 20+ years, Orga Systems' portfolio of real time products and consulting services has been designed for living in a connected world. Scalable architecture, outstanding performance, lowest rating latency and consequent customer-centricity ensure reliable access to any kind of cross vertical NG services for 400+M subscribers in Africa, Americas, Asia and Europe. Worldwide 40+ telecommunications providers, energy suppliers, car manufacturers, automotive and logistics companies rely on Orga Systems and achieve reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and profitable M2M revenue streams.

Take the shortcut to monetize the digital life in real time: www.orga-systems.com

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