PRESS RELEASE

Software AG's University Relations Program provides real work experience in a virtual economy

- The University Relations Program ensures widespread student access to scarce work places and practical work experience without leaving the campus

- The latest Software AG University project, Campus Connect, brings another real economy challenge into the lecture hall at no cost

- Campus Connect project to be launched in 40 universities globally in 2010

- Students in Darmstadt, Leipzig and Sao Paulo are creating an integrated Campus Management System in pilot projects

Darmstadt, 11. August 2010 – Software AG announced the global launch of its latest University Relations project in 40 institutes and 15 countries today. The company's University Relations Program is designed to enable educational institutes to provide cost effective, real work experience to all students by recreating a virtual economy on campus. The program provides access to practical work skills to students that would find it hard to secure a short term external workplace. The program is built around bringing "real economy" challenges onto campus and giving the students the training, skills and freedom to develop creative and innovative solutions. The latest virtual campus project will be launched in 40 institutes on 5 continents throughout 2010 after successful pilot projects in Germany and Brazil. The Universities of Darmstadt, Leipzig and São Paulo presented their successful pilot project results today.

"Universities are finding it increasingly difficult to place all students in external, high quality work experience positions," said Juergen Powik, Director of University Relations at Software AG. "Our program is designed to create a virtual economy on campus and bring real economy issues and experiences to the students. It is a very cost effective way of providing practical experience to students and we are delighted that our latest project, a virtual campus management system, successfully passed its proof of concept phase and can be launched globally."

The pilot projects bridge continents to bring German and Brazilian students together: The University of Leipzig and Darmstadt University of Technology represent Germany's participating institutions, in Brazil it's the University of São Paulo (USP). Now students will present the results of their projects in a final presentation on August 11, 2010. Over 50 attendees are expected, including Prof. Franczyk from the University of Leipzig as well as Prof. Sackmann from the University of Halle, which has signed up to conduct its own project in the coming winter semester.

A number of universities from around the world will join the project in the next academic term – the University Relations department at Software AG reports 19 new registrations and expects to see 30 to 40 projects by the start of next winter semester. Over the last three years, more than 90 projects have been conducted at various universities worldwide as part of the University Relations Program.

Software AG has academic relationships with more than 130 universities and research institutions the world over. The free license package is available on the University Relations website. Juergen Powik, Director of University Relations, is the program contact (juergen.powik@softwareag.com).

###

About Software AG

Software AG is the global leader in business process excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We are unique in offering the world's only end-to-end – and easiest to use – business process management (BPM) solutions, with the lowest total cost of ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of €847 million in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

About IDS Scheer

IDS Scheer is part of the Software AG Group and a leading provider of business process management (BPM) software, solutions and services for corporations and public organizations worldwide. With the ARIS Platform for Process Excellence, the company offers an integrated, comprehensive solution portfolio for the strategy, design, implementation and controlling of business processes, allowing companies to continuously improve their overall business performance. Utilizing the ARIS Value Engineering (AVE) approach, IDS Scheer consultants bridge the gap between corporate strategy, business processes, IT solutions and process controlling.

Software AG - Get There Faster

Software AG | Uhlandstraße 12 | 64297 Darmstadt | Germany

Detailed press information about Software AG including a picture and multimedia database are available at:
www.softwareag.com/de/press

Contact:
Paul Hughes <paul.hughes@softwareag.com>
Director Media Relations
Telephone **+49 (0) 6151 92-1787**
Fax **+49 (0) 6151 92-1623**

Norbert Eder <norbert.eder@softwareag.com>
Vice President Corporate Communications
Telephone **+49 (0) 6151 92-1146**
Fax **+49 (0) 6151 92-1623**

Software AG's University Relations Program provides real work experience in a virtual economy