

# PRESS RELEASE

Press reprints free of charge. A copy of any article would be appreciated

Number of characters: 1.368

Holdback: none

## WISKA is expanding with a subsidiary in Spain

Kaltenkirchen – 7 February, 2012 - The industrial and marine equipment supplier WISKA is continuing its expansion plans with the founding of the WISKA Systems Ibérica, S. L. subsidiary in Spain.

As of 1 October, 2011 WISKA has been intensifying its business activities on the Iberian Peninsula with a 100% owned subsidiary and thus expanding its existing business contacts base in the region. At that point in time, WISKA Systems Ibérica, S. L. also took over the steadily growing business volume and is now responsible for both the industrial as well as the shipbuilding business of the over 90 year old parent company for that region. "For the past 3 years we have been experiencing significantly increased sales volumes in Spain and Portugal. We are now able to offer our customers the permanent opportunity of directly contacting WISKA employees in their region - to facilitate an even closer cooperation with them.", explained Ronald Hoppmann, General Manager of WISKA.

After the founding of WISKA UK in 2000 and WISKA India in 2009, WISKA Systems Ibérica has become the third sales office of the Kaltenkirchen-based manufacturer of electrical installation materials, marine lighting products and CCTV cameras. In addition, WISKA maintains a market presence through its worldwide network of representatives. www.wiska.de

#### About WISKA

WISKA manufactures electrical equipment and lighting products for shipbuilding and diverse industries. Founded in Hamburg in 1919, the family company today employs over 140 employees at its headquarters and production facilities in Kaltenkirchen as well as at its subsidiaries in Great Britain and India. The product range includes a comprehensive range of cable glands, maritime lighting equipment such as searchlights, floodlights and lighting fixtures, as well as electrical installation materials, for example, sockets, junction boxes and switches. The WISKA CCTV subsidiary completes the product range with its camera surveillance systems for rough environments. WISKA operates its own research and development facilities which focus on delivering innovative solutions "from a single source" and the subsequent manufacturing in the factory which is located directly "next-door". In recent years considerable investments have been made in a new testing laboratory, production facilities and a logistics centre. WISKA ensures a fast and effective on-site customer support through its globally network of own subsidiaries and representatives.



#### Press contact

### WISKA Hoppmann & Mulsow GmbH

Anja Lange Kisdorfer Weg 28 24568 Kaltenkirchen Germany Telefon: +49-4 Fax: +49-4 E-Mail: a.lan

+49-4191-508-503 +49-4191-508-509 a.lange@wiska.de

www.wiska.de