

EBV LightSpeed Microsite - New Source Fulfills Customers' Lighting Requirements

Poing/Munich: EBV Elektronik, an Avnet (NYSE: AVT) company and the leading specialist in EMEA semiconductor distribution, has launched a new microsite - lightspeed.ebv.com - that provides a comprehensive overview on how EBV supports their customers in and around the lighting industry.

This new webpage gives a look into specific markets and applications within the lighting industry. Also provided is a list of EBV's Lighting suppliers and partners to show who the EBV application experts work closely with to find the best possible lighting solution. To find the particular lighting products that fit the customer's needs is easily accomplished using the product search provided on this site. The Lighting Knowledge section gives a better understanding of lighting terminology and all lighting events that EBV takes part in or holds are promoted as well.



*John Langford
Senior Vice President Sales & Marketing
North Europe*

John Langford, Senior Vice President Sales & Marketing North Europe at EBV Elektronik, explains the drive behind this new website: "With EBV's LightSpeed Microsite, we want to share our expertise with our lighting customers and provide them with a wealth of information focussed on their lighting needs. They can easily find what they are looking for to help them turn their ideas into reality."

More information on the EBV LightLab is also shown on the LightSpeed microsite. The EBV LightLab makes EBV the first pan-European distributor to allow its customers to perform radiometric and photometric measurements across the entire light chain in a modern light laboratory featuring state-of-the-art equipment: from measurements of individual LEDs or LED modules right up to the complete measurement of entire lights up to a certain size. This enables customers to calculate and evaluate their lighting projects even more quickly and efficiently, thereby, considerably shortening their time to market.



"With the LightSpeed Microsite, we will better assist our customers in developing innovative and individual lighting solutions that fulfil every requirement as regards to ergonomics, economic efficiency and environmental compatibility and also create added value in terms of aesthetics," Langford concludes.

About EBV Elektronik

EBV Elektronik, an Avnet (NYSE: AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 230 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 60 offices in 27 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com. Follow EBV on [Facebook](#), [LinkedIn](#), [Twitter](#) und [Youtube](#).

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