

MBI announces the award winners for the financial year 2016

Karlsruhe, March 20, 2017: MBI handed over the awards to its three most successful partners in the past business year and expressed its appreciation for their excellent achievements. The many years' experience and the comprehensive knowledge of these partners in international Geodata and data integration is particularly very valuable for MBI.

Pitney Bowes Software was honored with the award "Top-performing Global Partner 2016", **LeadDog Consulting LLC**, USA received the award "Top-performing US Partner 2016" and **Lutum+Tappert DV-Beratung GmbH** was recognized for the "Best performing German partner 2016".

"Our partners are very important for us and invaluable in connecting customers with MBI data," says Ray Roberts-York, Managing Director of MB-International. "Together, we drive new business, establish a competitive advantage, and create value for our customers. This is how we strengthen each other. We at MBI want to express our gratitude and thank all partners and their teams for their loyalty, commitment and hard work."

About Michael Bauer International GmbH:

MB-International offers a wide range of data products for business-critical geospatial analysis. MB-International's products include Population, Households, Age Bands, Unemployment as well as Purchasing Power, Retail Turnover and Consumer Spending on most geographical levels. They also produce and license vector postcode boundaries (ZIP), administrative boundaries and small areas maps for most countries Worldwide.

MB-International is a manufacturer and reseller of their own map, socio-demographics and boundary data that strives to provide businesses who want to make better informed investment with market data.

MB-International is committed to supporting their customers to achieve an effective set-up and continuous handling of their geodata. Specialized in providing tailor-made data products according to each customer's individual requirements.

MB-International's data is used globally by GIS engineers, Marketing executives, OEMs and controllers' for sales targeting, expansion planning and site location analysis in a wide range of Geomarketing and Business Intelligence applications.

For more information please visit www.mbi-geodata.com

MB-International Press and Public Relations:

Nadja Schwannauer

Greschbachstr. 12

76229 Karlsruhe

+49 721-46470342

nadja.schwannauer@mbi-geodata.com

www.mbi-geodata.com