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## PRESS RELEASE

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### SANDISK ENHANCES USER EXPERIENCE ON MOBILE DEVICES

#### *Improved Experience is Result of Tight Integration with Industry Partners*

**MOBILE WORLD CONGRESS, BARCELONA, Feb. 26, 2012** – [SanDisk](#) Corporation (NASDAQ: SNDK), a global leader in flash memory storage solutions, today highlighted its efforts to enhance the mobile user experience through its close collaboration with key industry partners. Here at the world's largest mobile industry gathering, SanDisk will be describing its close working relationships with [Freescale](#), [Intel](#) Corporation, [Marvell](#) Semiconductor, [MediaTek](#) Inc., [Microsoft](#) Corp., [NVIDIA](#), [Qualcomm](#) Incorporated, [ST-Ericsson](#) and [Texas Instruments](#) Incorporated (TI), among others.

“SanDisk works to ensure its NAND flash memory products are tightly integrated with products from all major chipset vendors and mobile operating system developers to ensure the best possible mobile user experience,” said Yoram Zylberberg, senior director, Embedded Memory Business. “Focusing on tight integration with the mobile community and standards bodies helps produce an optimized mobile solution. As a result, iNAND™ embedded flash memory is included on a majority of leading mobile chipset reference designs and is the reason why we have such great support from our industry partners here at Mobile World Congress.”

More information about SanDisk's work with partners to enhance full system mobile performance is available at [Mobile World Congress](#) Hall 8, booth number 8B91.

SanDisk has developed its embedded product line to meet the diverse needs of end users in the mobile handset, tablet and consumer electronics segments. The company's [iNAND](#) embedded flash memory technology is incorporated into many leading smartphone and consumer electronics products, while its iNAND Ultra™ products are built into devices from the makers of most major smartphones. In addition, high-performance iNAND Extreme™ embedded flash memory technology is currently being tested on all major Windows 8 development platforms – including Windows 8 and Windows Phone (see companion [news release](#) also issued today).

“The work SanDisk does to understand actual usage scenarios contributes to a better user experience,” said Mike Rayfield, GM mobile business unit of NVIDIA. “When combined with our processors and chipsets, this knowledge is invaluable to driving innovation in mobile devices.”

“SanDisk’s storage products are tightly integrated with our i.MX processors, enabling optimal performance, product longevity and low power consumption,” said Rajeev Kumar, i.MX Product Line Manager with Freescale’s Multimedia Applications Division. “As computing, mobile and consumer electronics continue to converge, SanDisk’s optimized solutions help deliver a scalable platform that meets the current and future needs of many OEM customers.”

SanDisk’s work to deliver best-in-class performance for end users in the mobile segment also extends to its removable microSD card products, SSDs used in mobile and enterprise computing and other products sold through its [OEM](#) and [retail](#) sales channels.

“As we witness the explosion of bandwidth available to mobile devices, and the greater role played by the cloud in delivering an increasing amount of data to these devices, reliable flash memory is becoming an even more fundamental parameter to any mobile platform experience,” said Fred Cohen, director, OMAP™ platform ecosystem, TI. “However, SanDisk does more than deliver the fundamentals. It complements our OMAP platform’s smart multicore architecture with NAND flash memory that enhances low-latency performance in multimedia scenarios, a critical feature to mobile device applications.”

### **About SanDisk**

SanDisk Corporation (NASDAQ: [SNDK](#)) is a global leader in flash memory storage solutions, from research and development, product design and manufacturing to branding and distribution for OEM and retail channels. Since 1988, SanDisk's innovations in flash memory and storage system technologies have provided customers with new and transformational digital experiences. SanDisk's diverse product portfolio includes flash memory cards and embedded solutions used in smart phones, tablets, digital cameras, camcorders, digital media players and other consumer electronic devices, as well as USB flash drives and solid-state drives (SSD) for the computing market. SanDisk's products are used by consumers and enterprise customers around the world.

SanDisk is a Silicon Valley-based S&P 500 and Fortune 500 company, with more than half its sales outside the United States. For more information, visit [www.sandisk.com](http://www.sandisk.com).

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This press release contains certain forward-looking statements, including expectations for applications, features, production, markets and customers that are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate include among others: the market demand for our products or the production of our products may grow more slowly than our expectations, or our products may not be available in the capacities that we expect or may not perform as expected, and the other risks detailed from time-to-time in our Securities and Exchange Commission filings and reports, including but not limited to, our quarterly reports on Form 10-Q and our annual report on Form 10-K. We do not intend to update the information contained in this press release.

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