

# INTEL AND NDS TO COLLABORATE ON PROTECTED WIMAX-BASED TV MULTICAST

## First Proven End-to-End Pay-TV Solution over WiMAX

### Highlights:

- WiMAX service providers can bundle TV and video with their fixed offerings
- Intel deployed pre-WiMAX trial system in its Swedish Wireless Competence Center in Kista
- WiMAX technology based on Intel silicon working with NDS's secure VideoGuard® conditional access
- WiMAX service providers able to generate additional revenue from delivery of valuable content to their subscribers

**London, UK and Stockholm, Sweden – 3 May, 2006:** Intel Corporation and NDS Group plc, the leading provider of technology solutions for digital pay-TV, have today announced a trial system to demonstrate the TV and video services for fixed WiMAX technology.

Using the WiMAX IEEE 802.16-2004 standard and the soon to be ratified IEEE 802.16e, Intel and NDS will also collaborate on industry and market development activities. The companies will engage in demonstrations to service providers and the industry to show how WiMAX can offer more than broadband access with pay-TV services.

The pre-WiMAX implementation takes place at Intel's Wireless Competence Center (IWCC) in Kista, Sweden and demonstrates the first system to show WiMAX TV services including live TV, VOD and integrated electronic program guide (EPG) delivery to an Intel® Centrino® mobile technology based notebook over 802.16-2004 and 802.11. The current demonstration uses fixed pre-WiMAX equipment to deliver content to the customer premises equipment (CPE) and then WiFi to send content to the notebook. Companies intend to enhance the system to support 802.16e standard in the future and to make sure that security requirements protect the interests of content providers in an aim to demonstrate pay TV services delivery over mobile WiMAX to Intel based PDA and notebook devices.

NDS VideoGuard® conditional access protects the business and content of the service provider and:-

- Prevents the valuable TV channel offering from being received by subscribers who have not paid for it.
- Protects content delivery efficiently using content entitlements, authorizations and tier packaging.
- Enables content purchasing scenarios (e.g. Pay-Per-View)
- Supports Video-On-Demand by enabling secure content purchasing, protecting content delivery sessions, and enabling content business scenarios like DRM.

Anders Huge, Director of Intel Wireless Competence Center commented: "Demonstrating multicast TV to notebook computers articulates the way forward for mobile computing – extending the range of services offered by WiMAX to include broadband internet access, VOIP and video. Intel® Centrino® mobile technology based notebooks are great entertainment devices and offer consumers the ability to take their home entertainment experience on the go."



Yossi Deutsch, Vice President Product Marketing, NDS said: "We are happy to work with a major force behind WiMAX technology and getting a clear message out that it is not only about broadband access but rather a full range of lucrative services, enhancing the very model behind WiMAX future deployments."

#### About Intel

Intel, the world's largest chip maker, is also a leading manufacturer of computing, networking and communications products. Additional information about Intel is available at www.intel.com/pressroom.

#### About NDS

NDS Group plc (NASDAQ/ Euronext Brussels: NNDS), a News Corporation company, is a leading supplier of open end-to-end digital pay TV solutions for the secure delivery of entertainment and information to television set-top boxes and IP devices. See <u>www.nds.com</u> for more information about NDS.

#### **Cautionary Statement Concerning Forward-looking Statements**

This document contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation to publicly update any "forward-looking statements" to reflect subsequent events or circumstances, except as required by law.

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