



PRESS INFORMATION

»Look closer«. TECHART presents its limited 2016 Calendar.

Leonberg, October 20th, 2015

Looking closer. Not going for less. Discovering, what the values of a premium refinement brand are. - After all, it's about your Porsche.

»Look closer«. With a twinkle, an eyesight test on the packaging brings the idea of the official 2016 TECHART Calendar into focus. Real quality, technology and design primarily becomes recognizable upon closer inspection. All of these are typical TECHART brand values, foregrounded by closeup views in the new collectible. Limited to 1,500 copies, the calendar presents TECHART individuality on 12 pages in a 50 x 70 cm format.

The images are printed on high-grade art print paper, coated with an additional layer of protective lacquer. The 2016 TECHART Calendar can be ordered at www.techart.de/2016 at price of EUR 29.80 incl. 19% VAT. Shipping starts in early November.

- 14 pages, 48 images on 12 calendar sheets in 70 x 50 cm size
- wire-O bound
- printed on 250 g/m² quality art print paper
- coated with glossy protective varnish
- image overview on coated 350 g/m² cardboard back
- shipped in protective foil and cardboard packaging
- shipping starts early November 2015
- limited to 1,500 copies

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