

Top 6 Vendors: Europe, Middle East, and Africa (EMEA) Media Tablet Shipments, 2Q11 (000 Units)

| Vendor | 2Q10 | 2Q11 | Share 2Q10 | Share 2Q11 | 2Q11/2Q10 Growth |
|---------------|-------------|--------------|-------------------|-------------------|-------------------------|
| Apple | 834 | 2,910 | 94.3% | 66.6% | 249% |
| Samsung | 0 | 308 | 0.0% | 7.0% | NA |
| Acer | 0 | 268 | 0.0% | 6.1% | NA |
| ASUS | 0 | 145 | 0.0% | 3.3% | NA |
| Archos | 25 | 103 | 2.9% | 2.4% | 307% |
| RIM | 0 | 93 | 0.0% | 2.1% | NA |
| Others | 25 | 540 | 2.8% | 12.4% | 2,061% |
| Total | 884 | 4,368 | 100.0% | 100.0% | 394% |

Source: IDC EMEA Media Tablet and eReader Tracker, 2Q11, September 2011