



U-SEE2

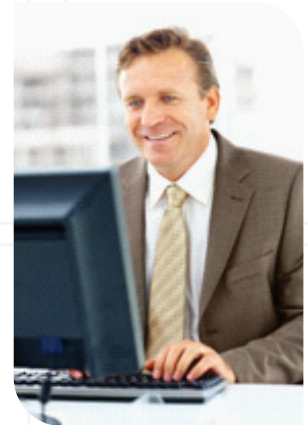
Display Solution  
Your flatpanel partner

# U-See2™ - Innovative Dual-Sided Interactive Screen

## The Challenge

Countless organizations around the world provide computer-based services to their customers and clients. Every day, these businesses **let their clients face the back side of computer screens**, cutting them off from the very services intended for their benefit.

The result is customer alienation, and a potential loss of revenue for the organization.



## The Opportunity

### U-SEE2™ – The Innovative Dual-Sided Interactive Screen

U-See2 is a patented dual-sided screen that offers highly flexible viewing. Its swivel arm allows the system to operate either back-to-back, or in a side-by-side configuration. The client-side touch screen makes the customer a full participant in the service process.

- Improve customer service – the customer is involved and engaged
- Enhance customer quality-of-experience, as the customer becomes *part of the process*
- Provide the customer with crucial real-time information
- Intelligent use of limited time, attention span, technology and desktop space resources
- Maximize purchasing decisions with dynamic, personalized ads and offerings
- Go “green” – reduce the need for hardcopy print-outs



## Product Description

U-See2 gives clients easy access to information as they are led through the service process by the company agent.

### U-See2 is designed for use in a variety of applications:

- Travel agency
- Car rental / Car agency
- Banks
- Mobile phone store
- Doctor's / Lawyer's Office
- Gaming
- Education
- Security applications
- Point-of-Sale retail
- Broker
- Home
- Optometrist

And in any other consumer or service center. Set your imagination free!



**“Plug-and-play”** – Simply remove the old monitor and attach U-See2 to the same standard VGA and USB connectors. No desktop configuration necessary!

Panel-based touch buttons allow U-See2 to be operated in two modes:

- **Clone Mode:** Both agent and client view identical content on their screens.
- **Extended Mode:** A different view appears on each screen as configured in MS-Windows.

Using the U-See2’s “drag-and-drop” application, the agent can use the mouse to select any part of his or her screen for display on the client screen, controlling exactly what information is presented to the customer.

## Additional Features

- VGA, USB, and HDMI interfaces
- High-definition camera with 360° maneuverability
- Microphone and speaker built-in
- Windows 7 & Windows XP compatible
- Optional software tool for innovative application development

## Contact Us

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