



WebSite X5
Create your website in just 5 steps

Press Release

INCOMEDIA to attend Gamescom 2009 and CeBIT Eurasia 2009

Ivrea, 01 August 2009 - further to successful presence at CeBIT 2009 in Hanover, the leading European software developer Incomedia today confirmed it will exhibit at two further shows in the latter half of 2009 - gamescom in Cologne and at CeBIT Eurasia in Istanbul. The two shows are the most important in their respective fields and provide Incomedia the opportunity to present their ultimate web editor software solutions – WebSite X5 Evolution 8 and WebSite X5 Compact 8.

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INCOMEDIA at gamescom 2009

Gamescom will take place at the Cologne Exhibition Center, 19 - 22 August 2009.

Incomedia is going to take advantage of the show's B2B potential and present WebSite X5 to German business partners and prospective customers at the Marketpoint. This is the best opportunity to prepare for the Christmas business, to raise awareness of Incomedia's products to potential new partners and maintain Incomedia's international business relations.

Incomedia will attend Gamescom with the aim to consolidate the German business network and to further develop the business activities for the International markets.

The Incomedia stand will be located in the **Business Area, hall 4 (2nd floor) booth B031/D030**.

INCOMEDIA at CeBIT Bilişim Eurasia 2009

CeBIT Eurasia 2009 is an International Trade Fair for Information Technology, Telecommunications, Software & Services. The exhibition will enable Incomedia to target the growing markets in the Eurasian region and increase sales of WebSite X5 in this growing ICT markets in Turkey, Southeast Europe and the Black Sea region.

CeBIT Bilisim Eurasia has earned a good reputation as a trade fair for serious deal-making, and it now serves as a magnet for manufacturers and resellers of ICT products seeking new business opportunities. A section of the fair called "Business World", dedicated exclusively to business people, is highly attended by ICT professionals, top executives from the vertical industries, international business partners and entrepreneurs.

CeBIT Bilisim Eurasia is scheduled to take place 7 - 11 October 2009. The show will be staged for the first time in conjunction with the Broadcast Cable & Satellite Eurasia - a CeBIT Event - thus creating the biggest market place for the inter-related sectors of ICT, broadcasting and satellite communications.

Incomedia will exhibit in **hall 2 at booth 2C9**.

About INCOMEDIA:

Incomedia is a leading independent developer and publisher of multimedia software for the PC. Founded in 1998, Incomedia is privately owned with operations in Italy, Germany and the UK.

Incomedia's flagship product WebSite X5 was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps. It is completely visual with users requiring no HTML programming skills; all they need to know is what they want to say and WebSite X5 takes care of the rest. It is currently available in 17 languages including English, German, French, Spanish and Italian.

At present WebSite X5 is sold in over 40 countries through a well established network of International distributors, resellers and retailers. To date the software has over 200 favourable reviews globally from some of the most respected magazines and websites.

Further information about Incomedia and WebSite X5 is available on www.websitex5.com, www.incomedia.eu.

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