

Leading European MNO has ordered Orga Systems' Voucher Management

Flexible support for marketing promotions boost voucher based recharge

Paderborn (Germany), 14 December 2010: Orga Systems, #1 choice for real-time charging and billing, announces that a leading European operator has ordered its high performance voucher management solution OVSC. With this solution, the operator can rely on a voucher management system that creates, manages and transfers voucher information for prepaid services in mobile telecommunication. The various interfaces allow an easy integration with prepaid billing systems and voucher printing and distribution systems.

High Performance Voucher Management

Recharging and account balancing are a direct avenue from the operator to the prepaid customer. Security, availability and attractiveness of these points of contact are essential factors in maintaining continuous, growing revenue streams. Orga Systems' Voucher Service Center is a high-performance recharge solution that manages all relevant voucher processes.

The OVSC creates and manages secret voucher codes in a secure and convenient manner. Open interfaces guarantee easy integration with BSS environments and voucher printing systems from different vendors. The enhanced promotion and marketing capabilities enable telecom operators to boost voucher sales and to run dedicated marketing campaigns for selected customer segments.
