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#1 VMWARE BACKUP SELECTED BY READERS OF VIRTUALIZATION REVIEW

*Veeam Backup & Replication is winner in Business Continuity Category
of 2011 Reader's Choice Awards from Virtualization Review*

Columbus, Ohio, January 10, 2011 – Veeam Software, innovative provider of [VMware data protection](#), [disaster recovery](#) and [VMware management](#) solutions for virtual datacenter environments, today announced that [Veeam Backup & Replication™](#) v5 was selected as the winner of the Virtual Business Continuity category in the 2011 Reader's Choice Awards from *Virtualization Review* . In addition, [Veeam ONE Solution™](#) for VMware management won the Merit Award in the Virtual Management & Optimization category.

“We are honored to receive these accolades from the readers of *Virtualization Review*,” explained Ratmir Timashev, Veeam President and CEO. “While Veeam Backup & Replication was recognized by readers for its two-in-one approach to backup and replication of virtual machines running in VMware ESX(i) environments, it also takes data protection and recovery to a new level, giving enterprises compelling reasons to virtualize 100 percent of their datacenter environments. Veeam ONE is equally important in these environments because it provides a single, comprehensive solution for VMware monitoring, capacity planning, change management and reporting and chargeback.”

The Reader's Choice Awards are presented to vendors in 15 different categories of products, ranging from desktop and storage virtualization to application virtualization and cloud computing solutions. An e-mail invitation was sent to *Virtualization Review* readers in October 2010 to vote on more than 200 products. A team of editors reviewed the results to determine the winners, which are highlighted in the December/January issue.

“The Readers Choice Awards reflect the dynamic expansion of the virtualization and cloud computing

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industries,” said Bruce Hoard, editor-in-chief of *Virtualization Review*. “These awards serve the dual purpose of recognizing the industry leaders and providing users with one comprehensive source of virtualization and cloud computing vendors.”

About Virtualization Review

1105 Enterprise Computing Group’s *Virtualization Review* is the independent guide to the products, vendors, issues and technologies transforming IT through virtualization and cloud computing. *Virtualization Review* is the only print publication specifically targeting those IT executives, directors and administrators on the leading edge of this revolution. Visit our web site for news, analysis, trends, product reviews, roadmaps and best practices on all aspects of IT virtualization including servers, storage, PCs, desktops, applications, management and more. For more information, visit <http://virtualizationreview.com>.

About Veeam Software

Veeam Software, an Elite [VMware Technology Alliance Partner](#) (NYSE:VMW), develops innovative software to [manage VMware vSphere](#). Veeam vPower™ provides advanced [Virtualization-Powered Data Protection™](#) and is the underlying technology in Veeam Backup & Replication™, the #1 [VMware backup](#) solution. [Veeam ONE™](#) provides a single solution to optimize the performance, configuration and utilization of VMware environments and includes: Veeam Reporter™ - [VMware capacity planning](#), change management, and reporting and chargeback; Veeam Business View™ - [VMware business service management](#) and categorization; and a choice of VMware monitoring options including the nworks Management Pack™ - [VMware management in Microsoft System Center](#), the nworks Smart Plug-in™ - [VMware management in HP Operations Manager](#), and Veeam Monitor™ - framework-independent [VMware monitoring](#). Learn more about Veeam Software by visiting www.veeam.com.

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