

SAXOPRINT launches mobile website

Online printing company optimises shop for mobile devices

Dresden – SAXOPRINT, one of the leading online printing companies in Europe, is now offering its products and services from a mobile online shop.

The online printing company SAXOPRINT has responded to the growing importance of smartphones and tablets in e-commerce by launching a mobile version of its online shop. This provides customers with the typical overview of products and services as well as comprehensive costing, similar to the desktop version. Customers can now configure print products including price overview directly from their mobile devices and then later upload the artwork files from their PC.

Following a simple and intuitive menu system, users can also access all relevant service items and contacts as well as information about data security and the company in just a few clicks.

About SAXOPRINT

SAXOPRINT is one of the leading online printing companies in Europe. The company currently employs more than 500 dedicated staff over a total area of more than 18,000 m² at its headquarters.

SAXOPRINT offers exceptional print quality. The company has one of the most modern technology parks in the global printing industry at its disposal. The online printing company has invested almost €20 million in new equipment, production processes and new employees over the last two years. Thanks to efficient work processes in prepress, production, processing and dispatch, as well as the very latest technologies, the company is able to carry out thousands of print orders every day on schedule.

Sustainability and climate protection are also important factors for SAXOPRINT. Using the very latest printing technologies, over 350,000 customers throughout Europe count on SAXOPRINT for their environmentally friendly printing needs. Based on the collaboration with ClimatePartner, a leading provider of climate protection solutions, customers can make their own individual contribution to climate protection and optimise their CO₂ footprint.

In addition to expanding into new countries, the company strategy for 2015 also includes introducing new products and services. These include new features and continuous improvement of the usability of online printing portals. The aim is to provide additional benefit for customers in order to offer optimal service.

SAXOPRINT is an international printing service provider with cutting-edge offset printing facilities in Dresden. As one of the market leaders in Europe, the company employs over 500 people, offering an extensive portfolio of services via several successful online printing portals.

SAXOPRINT has been a 100% subsidiary of the publicly listed company CEWE Stiftung & Co. KGaA, Europe's leading online printing and photo service, since January 2012.

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