

Contentserv is pleased with drupa outcome

Rohrbach/Ilm May 30, 2012: Software manufacturer Contentserv is very pleased with the company's appearance at the drupa trade fair 2012. The Enterprise Marketing Management Solutions by Contentserv were perfectly located at the drupa innovation park, the special exhibition for technology and innovation in digital supply that had as a motto "Content meets technology meets business".

From May 3rd through May 16th, software manufacturer Contentserv GmbH presented its solutions for web-to-print and media asset management as well as marketing resource management and catalogue management at the drupa trade fair. Together with their partner, T+S Text und Satz Verarbeitungs-GmbH and representatives from the newly-established Contentserv Benelux, Contentserv presented its Enterprise Marketing Management Solutions at the drupa innovation park (dip).



Stimulating shop talk at the Contentserv exhibition stand/Patricia Kastner CEO Contentserv gave a presentation in hall 7.

Numerous interested visitors came to the Contentserv exhibition stand in the innovation park to receive information on the manifold application possibilities of the Enterprise Marketing Management Solutions. Patricia Kastner, CEO of the Contentserv GmbH gives a very positive summary of her company's trade fair appearance at the drupa: "The drupa was a complete success for us! We were able to establish valuable contacts particularly in the international field!"

Michael Tschuschner, EDV-Katalogmedien, T+S Text und Satz Verarbeitungs-GmbH concludes: "Due to the numerous national and international inquiries and the extensive interest in our products and services, our expectations regarding this leading trade fair were more than satisfied."

For further information on Contentserv and their products please visit: www.contentserv.com

About ContentServ GmbH

ContentServ GmbH is the software manufacturer for Enterprise Marketing Management Solutions (EMMS). ContentServ provides creative systems for marketing, sales and communication and is unique in its all-round and user-friendly approach. All creative media and communication processes are supported with this approach. Media such as catalogs, portals and websites, magazines or advertising material are created professionally without specialized knowledge via a web browser. Thus, processes are optimized, and considerable savings in costs and time are achieved. This in turn leads to quicker time to market for the product communication and to a clear competitive edge.

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