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FOR IMMEDIATE RELEASE

Adobe Joins LiMo Foundation

Support for Flash Technologies in LiMo Platform to Broadly Empower Mobile Application Developers

BARCELONA, Spain. — Feb. 15, 2010 — Adobe Systems Incorporated (Nasdaq:ADBE) and LiMo Foundation™ today announced that Adobe has joined the global consortium of mobile industry leaders to bring the Adobe® Flash® Platform to the LiMo Platform. Support for Flash within the LiMo Platform will enable developers and content providers to create applications that can run on LiMo devices. As a member of LiMo Foundation, Adobe supports the development of an independent, collaboratively developed handset platform that is commercially driven by some of the largest operators and OEMs in the industry, including LG, NEC, NTT DOCOMO, Orange, Panasonic, Samsung, SK Telecom, Telefonica, Vodafone, and Verizon Wireless.

"LiMo Foundation is distinguished as the neutral device platform provider for the mobile industry and our objective is to empower large communities of developers to flourish freely on LiMo Platform as it is deployed widely by leading operators and vendors," said Morgan Gillis, executive director of LiMo Foundation. "We are extremely pleased that Adobe as a true leader in application platforms that are enabling developers to bring rich new cinematic experiences to users across a range of screen formats has decided to join LiMo in order to align its technologies with LiMo Platform and collaborate within our open ecosystem to create fresh opportunities for developers to reach mobile consumers in all regions."

In joining LiMo Foundation, Adobe will enable application developers and designers to leverage Adobe Creative Suite® and other Adobe authoring tools to create applications that will run on diverse handsets powered by LiMo Platform. Working within LiMo's open governance constructs, Adobe will collaborate with other LiMo members to augment LiMo Platform with the Flash Player porting API, greatly simplifying the integration of Flash into LiMo devices.

"Bringing the Flash Platform to LiMo opens up a significant opportunity for Adobe to further its goals of open standards and multi-screen interoperability of rich mobile content," said David Wadhvani, general manager and vice president, Flash Platform Business at Adobe. "Following the goals of the Open Screen Project, the openness of Linux and the Flash Platform represent a common vision to enable consumers to engage with rich Internet experiences seamlessly across any device, anywhere."

Launched in Jan. 2007, the LiMo Foundation was formed to deliver an open and globally consistent Linux-based mobile platform for use by the whole industry to catalyze next-generation mobile consumer experiences. The LiMo Platform

supports execution of native applications as well as mobile Web applications and widgets. Third party developers will be able to leverage SDKs from LiMo members starting Q2 2010 for creation of native and web applications. Through today's announcement it is anticipated that the large number of developers in the Adobe developer ecosystem will now also be able to use common Adobe authoring tools in order to create highly immersive and interactive content for consumers around the globe.

More information for LiMo developers can be found on the LiMo Developer Connection Web site at <http://developer.limofoundation.org>.

Endorsements from select LiMo OEM / Operator Members:

NEC Corporation: Shunichiro Tejima of NEC Corporation, a member of the Board of LiMo Foundation said, "We are very pleased that Adobe, one of leading application platform suppliers, joins the LiMo Foundation. We expect this makes LiMo Foundation Platform being more powerful and versatile for user experiences."

NTT DOCOMO: "As a member of the LiMo Foundation and partner of the Open Screen Project, we are extremely excited to have Adobe in our team," said Kiyohito Nagata of NTT DOCOMO, Chairman of LiMo Foundation. "Adobe's technology shall enable the LiMo Platform to provide consistent runtime environment across a variety of LiMo devices, allowing millions of developers and designers to distribute content to consumers worldwide much more easily than they can today."

Panasonic Mobile Communications: Roy Sugimura of Panasonic Mobile Communications Co., Ltd., an officer and a member of the board of LiMo Foundation, said, "We provide an arms-open welcome to Adobe, as a prominent company in the IT industry, into LiMo Foundation. We expect Adobe's collaboration to help the LiMo Platform evolve at a rapid pace in order to realize next-generation mobile customer experience."

Samsung Electronics: SP Yoon, vice president of Samsung Electronics, said "As a Founder of LiMo Foundation, Samsung welcomes Adobe's decision to join LiMo in order to contribute to the evolution of the LiMo Platform. As mobile phones are becoming more intelligent and supporting higher-quality multimedia content, the viewing experience on mobile has become very crucial. I expect that LiMo can strengthen its multimedia capability thanks to Adobe's participation."

About the Open Screen Project

Led by Adobe, the Open Screen Project includes close to 70 industry leaders working together to provide a consistent runtime environment across mobile phones, desktops and other consumer electronic devices. The initiative addresses the challenges of Web browsing and standalone applications on a broad range of devices, and removes the barriers to publishing content and applications seamlessly across screens. For more information about the Open Screen Project visit www.openscreenproject.org.

About Adobe Flash Platform

The Adobe Flash Platform is the leading Web design and development platform for creating expressive applications, content, and video that run consistently across operating systems and devices and reach more than 98 percent of Internet-enabled desktops. Major broadcasters, gaming and media companies including Disney.com, MLB.com, DIRECTV and others rely on the Adobe Flash Platform for delivering video on the Web and the platform powers social network

sites such as YouTube and MySpace. For more information about the Adobe Flash Platform visit

www.adobe.com/flashplatform.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium.

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About LiMo Foundation

LiMo Foundation is a dedicated consortium of mobile industry leaders working together within an open and transparent governance model—with shared leadership and shared decision making—to deliver an open and globally consistent handset software platform based upon Mobile Linux for use by the whole mobile industry. A full description of LiMo, including its vision, goals, charter, guiding principles, bylaws, and membership information, can be found at

www.limofoundation.org.

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