PRESS RELEASE

ProcessWorld 2010: Software AG Debuts *Process Intelligence For Dummies®*

- Written by Software AG and IDS Scheer executives, *Process Intelligence For Dummies®*, a Software AG Special Edition, explains both the business and technology sides of Process Intelligence
- New book from Wiley Publishing's *For Dummies* series focuses on Process Intelligence in action, including best practices to adopt and pitfalls to avoid
- Software AG introduces book at ProcessWorld 2010, being held June 22-23 in Washington, D.C.
- Interested readers can download the complete e-book for free, complements of Software AG

RESTON, Va., June 23, 2010 – Software AG today announced the publication of *Process Intelligence For Dummies®, Software AG Special Edition.* The book, written by Software AG and IDS Scheer executives, focuses on process intelligence in action and delivers information organizations can use to discover cost savings in their business and see precisely where waste and loss is occurring. *Process Intelligence For Dummies®* includes application scenarios and best practices for Process Intelligence. It also details 10 pitfalls to avoid. The authors will introduce the book at ProcessWorld 2010, taking place today in Washington, D.C. at the Gaylord National Hotel and Convention Center.

"Process Intelligence has quickly emerged on the business landscape as the way for people to excel in the modern process-oriented world," said Bruce Williams, co-author and Senior Vice President of Strategic Programs, Software AG. "*Process Intelligence For Dummies®* is a basics book, yet it thoroughly describes both the business management and information technology sides of the story and delves into the process-centric value which Process Intelligence delivers."

Process Intelligence is a well-designed and engineered set of tools and techniques that organizations use to improve performance by seeing precisely where waste and loss is occurring. Process Intelligence helps companies identify immediately when a business process, activity, or transaction encounters a delay or error and uncover weaknesses and areas of exposure in any part of a process or activity. Managers can understand the connections between high-level strategy and operational activities and see how the relationships between companies, customers, and suppliers are working.

"Hundreds or even thousands of processes are active across the enterprise. How well you understand and manage them defines your success," said Dr. Helge Hess, co-author and Senior Vice President of Product & Solutions Management, IDS Scheer. "Particularly in today's unpredictable and ever-changing economy, organizations are challenged to monitor and analyze processes in real-time to react more quickly to business events. Process Intelligence systems offer a solution to this challenge by combining the technologies for monitoring past and present performance, planning support for the future, and supporting immediate operational needs."

Process Intelligence For Dummies® was co-authored by five subject matter experts from Software AG and IDS Scheer: Dr. Tobias Blickle, Director of Product Management for Process Intelligence Solutions, IDS Scheer, who has published several articles about Process Intelligence; Dr. Helge Hess, Senior Vice President of Product & Solutions Management, IDS Scheer, who is a frequent speaker at BPM conferences and events and has written numerous articles and co-authored books about Business Process Management, Process Intelligence, Performance Management, and Organizational Analysis; Joerg Klueckmann, Director of Product Marketing for Process Intelligence Solutions, IDS Scheer, who has written numerous articles about Business Process Management, Business Innovation, and Process Intelligence; Mike Lees, Vice President of

Enterprise BPM Solutions, Software AG, who is co-author of *BPM Basics For Dummies; and* Bruce Williams, Senior Vice President of Strategic Programs, Software AG, who frequently writes and speaks on topics about business and technology trends and is co-author of *Six Sigma For Dummies, The Six Sigma Workbook For Dummies, Lean For Dummies,* and *BPM Basics For Dummies.*

Complimentary copies of *Process Intelligence For Dummies®, Software AG Special Edition* are available for download. Published by Wiley Publishing, Inc., the book is available exclusively from Software AG. It is offered in traditional soft cover and convenient e-book formats. *Process Intelligence For Dummies®* is currently available in English only. Versions in German, Spanish and French are expected later this year.

Process Intelligence For Dummies® is the third in a series of *For Dummies* books released by Software AG. The others include *SOA Adoption For Dummies* and *BPM Basics For Dummies*.

About IDS Scheer
IDS Scheer is part of the Software AG Group and a leading provider of Business Process Management (BPM) software, solutions and services for corporations and public organizations worldwide. With the ARIS Platform for Process Excellence, the company offers an integrated, comprehensive solution portfolio for the strategy, design, implementation and controlling of business processes, allowing companies to continuously improve their overall business performance. Utilizing the ARIS Value Engineering (AVE) approach, IDS Scheer consultants bridge the gap between corporate strategy, business processes, IT solutions and process controlling. For IDS Scheer press information, please visit www.ids-scheer.com/us/press.

About Software AG
With more than 1,000 U.S.-enterprise customers and 800 employees, Software AG's U.S. operation contributes one third of the company's total revenue and is Software AG's largest market presence and R&D location. Software AG has operated nationwide in the U.S. since 1973 through a fully-owned subsidiary, Software AG USA Inc., which is headquartered in Reston, Virginia – also an R&D hub for the company's core data management and integration technologies. R&D labs for the development of Software AG's webMethods product suite – offering SOA integration and BPM solutions – include facilities in San José/Silicon Valley, Seattle and Denver. For more information, visit www.softwareag.com/us.

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods. We are unique in offering the world's only end-to-end – and easiest to use – business process management (BPM) solutions, with the lowest Total-Cost-of-Ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of 847 million euro in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

Software AG - Get There Faster

Detailed press information about Software AG including a picture and multimedia database are available under: www.softwareag.com/press

Contact:
Cheryl Hawkins <Cheryl.Hawkins@softwareag.com>
Senior Manager, Public Relations
Telephone **+1 703-674-4115**
Fax **+1 703-674-4061**

Marikit Klein-Smith <Marikit.Klein-Smith@ids-scheer.com>
Director of Marketing, IDS Scheer
Telephone **+1 610-854-6844**
Fax **+1 610-854-7382**