

Press release  
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## **Panos Infinity downlight and Opura free-standing luminaire on the winners' podium**

### **Zumtobel products distinguished by the iF product design award 2011**

The Panos Infinity LED downlight and the Opura free-standing luminaire could not fail to win over the jury of this year's iF product design award. The fact that these Zumtobel products have won the coveted award once again emphasises their high design standard - besides their lighting quality and efficiency. „We are very pleased about this international award. For us, prizes like the iF product design award prove that the products, which we usually develop in close collaboration with renowned designers, have the creative power needed to establish new trends and set new standards“, explains Reinhardt Wurzer, Zumtobel Marketing Manager.

Entries for the famous design award included a total of 2765 products submitted by more than 1000 international competitors. 993 of these products have won the award. Today, the iF product design award counts among the most important design labels worldwide. The jury includes internationally recognised designers, entrepreneurs and professors, who award the prize to „outstanding designs by innovative companies“ each year. This also makes the award a trendsetter with respect to new developments.

#### **Panos Infinity LED downlight**

The minimalist design of the Panos Infinity LED downlight range and a luminaire efficiency of up to 77 lumens per watt show that high-quality LED technology has by now outperformed traditional compact fluorescent lamps in terms of efficiency and lighting quality. With his design, designer Christopher Redfern demonstrates the opportunities provided by LED technology to create a new design language. The harmonious transition between the LED lighting chamber and the reflector makes the light source invisible. Fitted with a considerably reduced cover ring, the downlight blends harmoniously into the architecture.

The performance of the luminaire system, which has no equal on the market, is achieved through a unique combination of special technologies, top-quality materials and technical lighting know-how. Its high lighting quality at a stable colour temperature of 3000 K or 4000 K, as well as excellent colour rendition in excess of Ra 90 have set standards in terms of high-quality lighting solutions. The downlight range is now also available with a completely new, unique feature: its colour temperature can be dynamically adjusted in the range from 2700 K to 6500 K.

#### **Opura free-standing luminaire**

The Opura free-standing luminaire combines state-of-the-art lighting technology with an up-market appearance. The design of Opura cannot fail to impress with its particularly smooth stylistic idiom. The free-standing luminaire looks as if made of one piece, with a completely seamless luminaire head and without visible material transitions. Moreover, the soft-touch control panel provides maximum convenience.

This free-standing luminaire is the first to allow separate control of the indirect and direct components. The design-oriented luminaire developed by Peter Andres & ON Industriedesign is available in three different versions: as an LED-only version, as a hybrid model or fitted with compact fluorescent lamps. All models of Opura feature a high-quality MPO+ micro-prismatic optic that prevents annoying glare on displays. It is also possible to integrate a daylight-based lighting control system, ensuring maximum energy savings.

The award-winning products will be presented at the 2011 iF product design award exhibition in Hanover. From 1 March until June 2011, all those interested can take a close look at the iF award-winning products.



B1 | Panos Infinity Tunable White combines dynamically adjustable colour temperatures with perfect lighting quality, efficiency and design at the highest level.



B2 | Panos Infinity is also available as a completely frameless downlight. Hence, Panos Infinity does not only provide optimum lighting comfort, but becomes an architectural highlight in its own right.



B3 | Design-oriented free-standing luminaire incorporating sophisticated lighting technology: in Opura, the indirect and direct light components can be controlled separately.



**product  
design  
award**

**2011**



B4 | This year's iF product design award again enjoyed great popularity. Of the 2765 products entered, 993 have won the award. Zumtobel has even won the award for two products: the Panos Infinity LED down-light and the Opura free-standing luminaire.

More information:



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