

Family-owned company with innovative lighting solutions

Increasing demand for smart lighting systems

Sundern, February 2016 The family-owned company **Brumberg Leuchten GmbH & Co. KG** is leading the innovation and smart lighting solutions segment. 'The spirit of innovation, quality and sustainability – our basic philosophy is based on these cornerstones. Also and especially in times of technological change', explains managing director and owner **Johannes Brumberg**, who directs the company in Sundern together with his brother **Benedikt**.

In its portfolio there is a broad spectrum of LED lights and lighting fixtures with conventional light sources in various designs and power ratings. The high quality lighting solutions from Brumberg are used for suppliers from the hotel and restaurant industries, for retail, spas, wellness areas, offices, kitchens, living areas or complete outdoor facilities, among others.

Clever Lighting Concepts

A highlight in this regard is the award-winning smart **vitaLED®** lighting system – a clever lighting concept with smart control that can positively influence human biorhythms. The RGBW light sources generate either static or dynamic light. For example, the entire white light range can be continuously adjusted from 2000 to 10000 Kelvin. Integration into the smart home, control using a smartphone and continuously adjustable light are also playing an important role with more and more customers. 'These are the demands of modern people in a digital age. Lighting manufacturers are in a real sense lighting system producers using healthy and smart light', Brumberg confirms.

Think tank for the lighting industry

The fact that the company can offer again and again high quality lighting innovations in the latest design is based on the close and long-standing

collaboration with science and research, for example with Prof. Dr.-Ing. Ulrich Kuipers of the South Westphalia University of Applied Sciences. The expert in light and solar technology has developed future-oriented lighting solutions with the engineers from Brumberg. The innovative developments have thus also always a scientific component at Brumberg. 'We see ourselves as trailblazers, as a think tank in the lighting industry. Our goal is to develop time and again future-oriented solutions for demanding customers', Brumberg explains. In order to be successful in this segment in the long run there can only be high quality solutions from the point of view of the managing director.

The company's direct market partners are electricians, architects, planners and wholesalers. 'In addition to our direct market partners, end customers also come regularly to our showrooms in Sundern or Munich to have the Brumberg lighting system – based on the latest LED technology – explained to them', Brumberg emphasizes.

BRUMBERG Leuchten GmbH & Co. KG

The family-owned company, founded in 1873 by Hermann Josef Brumberg under the same name in Sundern – since 1985 known under the name Brumberg Leuchten GmbH & Co. KG – has established itself as a professional lighting manufacturer in the high quality smart lighting technology sector. It is among the leading suppliers and offers professional lighting solutions for almost all application areas. In its portfolio there is a broad spectrum of LED lights and lighting fixtures with conventional light sources in various designs and power ratings. The company, family-run for five generations, is headed by the brothers Johannes and Benedikt Brumberg. In 2015, Brumberg became a partner of "eNet-Allianz with GIRA/JUNG" as well as of "FEELSMART". In 2016, Brumberg joined the strong brand alliance "Connected Comfort" as well as the "Initiative Elektromarken. Starke Partner." You can find further information at <http://www.brumberg.com>.

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