

Press Release 51-2011

Transforming and leading into a connected future

Orga Systems' convergent billing systems enhance performance by 300%

Paderborn (Germany), 29 November 2011: The climate for telcos in the MEA region is getting tougher and more challenging by the moment. Although this story is familiar to operators around the world, many players in the MEA region must battle with additional obstacles. In many rural parts of Africa and the Middle East, the combined threat from low ARPUs and increasing competition is made more difficult by the need to cover areas that offer almost no return on investment. Orga Systems, #1 choice for real-time charging and billing, offers competitive advantages for the industry: reduced OPEX, real time-to-market, short-termed ROI as well as beneficial access to new value chains and revenue streams.

Reduce OPEX – Increase performance by 300%

In a research by leading analysts it is stated that operators will see their costs overtaking revenues at a phenomenal rate as their revenues begin to flatten with declining ARPUs – a result of market saturation, and also the surge in data usage that pushes backhaul costs ever higher. Orga Systems offers innovative options for telcos looking to improve their efficiency and profitability. The SmartRevenue Suite contains real-time technologies that can reduce and solve the OPEX and CAPEX challenges networks are facing. Greater efficiency for mobile broadband services can be enhanced through the Next Generation Control Point (NGCP), a unified platform having the advantages of significantly increasing performance and competence reaching over 300%.

The best in class with less than 3,9 ms rating latency

Orga Systems' future-proof solution OPSC Gold is the only single system in the market to be truly convergent. With a rating latency of less than 3,9 ms, this end-to-end billing solution is able to cope with the new wave of wireless connections. More than 150 M pre- and postpaid subscribers can be handled on the single platform, meeting operator's demands and supporting tomorrow's requirements, as mobile penetration rates in the Middle East are among the world's highest.***

Meet Orga Systems, Silver Sponsor at the CommsMEA Awards 2011, on Nov. 29th at the Jumeirah Emirates Towers in Dubai. Orga Systems will present the categories "African mobile operator of the year" and "Telecoms technology investment of the year".
