Press Release, 12th July 2010

Avnet Embedded introduces
new generation of Cinterion GSM/GPRS terminals

Poing, Germany, 12th July 2010 – Avnet Embedded, an Avnet, Inc. (NYSE:AVT) company, is announcing the availability of a new generation of Cinterion GSM/GPRS terminals offering greatly enhanced functionality whilst retaining full backward compatibility with earlier models.

According to Avnet Embedded, the Cinterion Quad-Band MC55iT and the Dual Band MC52iT take the Cinterion MC55i platform to a new level. With an extended temperature range, the new terminals can be used in a wide range of M2M business fields such as metering, remote maintenance, traffic systems, transportation and logistics, and security. Mechanical and electrical compatibility with the existing TC35iT and MC35iT together with a compact migration guideline allow an easy and seamless migration into the next generation of M2M terminals.

MC55i Terminal packs a Quad-Band (850 / 900 / 1800/ 1900 MHz) GSM/GPRS baseband with TCP/IP connectivity based on GPRS Class 10 data transmission into a compact plug-and-play housing. It offers a range of common interfaces as well as an integrated SIM cardholder which make the new generation an all-in-one solution enabling voice, data, SMS and fax communication. The Dual-Band (900 / 1800 MHz) variant (MC52iT) offers similar functionality with GPRS Class 8 support for standard M2M applications.

Like all Cinterion products, MC52iT / MC55iT come with full type approval (FTA) and are certified according to automotive e-mark as well as by the largest carriers worldwide.

About Avnet Embedded
Avnet Embedded is a product business group within Avnet Electronics Marketing EMEA, an operating region of Avnet, Inc., (NYSE: AVT). Avnet Embedded was created to serve the industrial market with displays, embedded computing hardware, software, networking and wireless products. The group also provides customers with finished or customised products and training, system integration and ODM services through its European technical centres and partners. Avnet Embedded works with a range of leading product manufacturers and technical partners to provide the best product solution to meet its customers' specific requirements. Further information is available at www.avnet-embedded.eu.

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