Press Release

10 million euro invested: Elektror opens a new production hall in Waghäusel

New product innovations and continuously improvements in quality keep Elektror on an annual economic growth path

Waghäusel, 31.10.2014 – The Elektror airsystems gmbh opened a new production hall for blowers and side channel blowers today. The company invested around 10 million euros in the building extension and its machines and facilities.

"We are continually growing and I am proud of what we have achieved: The modern production center not only gives our products another leap forward in quality, it is energy efficient as well," Ulrich Kreher (CEO).

The Building extension stands for growth

The production hall, approximately 3,600 square meters will be used for the growing production of low to high pressure blowers, conveying blowers, side channel blowers and the new series of stainless steel blowers.

In order to be prepared for increasing demand, the hall was planned to be able to extend step by step. In Waghäusel the production area could be four times bigger in the future. With the new extension building, an increase in production up to 30% can be reached in the following years.

The project was developed by the Fraunhofer Institute for Manufacturing Engineering and Automation IPA. Requirements for the construction were the optimization of logistic routes, efficient production, employee-friendly workplaces and sustainable energy management.

"Green" production hall saves energy

Elektror and the new production hall possess an example of environmental protection:

A photovoltaic system on the roof of the hall brings electric generation. The hall is connected to a combined heating and power station. Additionally electricity saving LED illumination adjusts automatically to the natural light outside.

The opening celebration was a great success

Approximately 160 guests attended the opening celebration, among the guests were the Lord Mayor of Waghäusel Walter Heiler and the chairman of the council of the mmb-foundation, Franz Longin.

Mister Walter Heiler thanked Elektror in his opening speech: "I am very happy that Elektror chose the location Waghäusel. Thank you, Elektror, that you offer a great perspective of apprentices and studies to our youth."



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31.10.2014 • Seite 1 von 3

Presse-Mitteilung



After the official celebration, the inofficial part started. The old production hall was decorated in October-Fest-Style. Many guests appeared in dirndl dresses or leather shorts. The evening ended with good music, and delicious food.

31.03.2014 • Seite 2 von 3

About Elektror airsysystems gmbh

Elektror is one of the leading international producers in radial blowers, axial fans and side channel blowers. Aluminum, steel and stainless steel which are used as well as the big range of power give the opportunity to use electric products in many industrial air system processes. Individual customer needs, solutions and competent advices are the core competencies of Elektror.

Elektror's main headquarters is located in Ostfildern, and has also many sales locations around the globe as well as two production centers in Waghäusel (Germany) and Chorzów (Poland) totaling 250 employees.

Because of the extensive possibilities of application of air, Elektror shows up in almost every branch of industry. The points of emphasis of activities are following: Extraction- and drying techniques, the food and beverage industry, cooling-/air-/heating-and water technique, environmental technology, conveying technology, textile industry, packaging technology and print industry.

Elektror is able to deliver within 5 days after receiving the order because of its calculated processes. Individual characteristics can be delivered within 15 days. That is why Elektror is one of the best in its branch.

Picture author: Elektror airsystems gmbh

Picture descriptions:



Picture 1: The new production hall from inside: bright, modern and employee friendly.

Presse-Mitteilung



31.03.2014 • Seite 3 von 3



Picture 2: Official opening of the new production hall with Franz Longin (chairman of mmb-foundation council), Markus Fuchs (Operation Manager of the location in Waghäusel) and Ulrich Kreher (CEO Elektror). (left to right)



Picture 3: The outside view of the 3,600 square meter hall at the opening celebration.



Picture 4: The production hall is opened officially. From left to right: Franz Longin (chairman of the mmb-foundation council), Markus Fuchs (operation manager of the location in Waghäusel) and Ulrich Kreher (CEO Elektror)