

Press Release 03-2012

Telco revenue may reach \$2.7 trillion by 2017

Get prepared for achieving competitive advantages

Paderborn (Germany), 17 January 2012: A new report by leading analysts predicts global telecommunications services revenue will grow from \$2.1 trillion in 2012 to \$2.7 trillion in 2017 at a combined average growth rate of 5.3%. Orga Systems provides operators with the necessary levels of billing flexibility, data quality and rapid service launch to make any try of services profitable immediately. Its' fully convergent rating and charging consolidates the CSP's billing infrastructure and reduces operating costs dramatically, unlocking revenues and easing the obstacles operators face today.

Gaining dynamic and intelligent management over each network

Driven by consumer Internet usage and business mobility, consumer and business spending for wireless services will continue to increase drastically. Often this causes mobile operators to get caught up in low revenues and rising costs. Orga Systems bridges the gap between increasing data traffic volumes and flat data revenues, offering the winning combination that monetizes real-time services by enabling operators to move to bandwidth based pricing and form a sustainable cost structure. So MNOs will benefit from dynamic bandwidth management and future-proof bill shock prevention which meet both network resources and customer demands at the same time while providing excellent customer focus.

Trendsetting real-time solutions

Orga Systems offers the essential keys for operators to increase profitable revenue – real-time rating and charging for all services and product types and real-time convergent billing systems which meet the needs for reduced OPEX and CAPEX. These features enable true customer-centricity and ensure fast time-to-market. The outstanding rating latency of less than 3,9 ms, scalability and performance of handling over 150M subscribers on one single platform make Orga Systems' solutions one-of-a-kind.
