



ASUS > PRODUKTE INKL. BILD-DOWNLOAD - Consumer Electronics Show, Las Vegas, Nevada, 07.01.2011

## **ASUS Presents Industry-Leading Powerful Gaming Technology at CES 2011**

*Showcases unmatched performance that covers every aspect of gaming and enables true gameplay thrills with the latest innovations*

ASUS has been active in developing the PC gaming hardware scene for years, creating the Republic of Gamers (ROG) brand to ensure the best technology and design are available to gaming enthusiasts worldwide. For CES 2011, the ASUS gaming catalog includes motherboards, graphics cards, audio gear, networking devices and desktops built for high-powered entertainment. All feature the trademark ASUS innovative design and quality standards. They demonstrate ASUS' commitment to PC gaming and its determined drive in making the user experience more rewarding and accessible.

### **ROG Rampage III Black Edition Motherboard - Gaming Hardware at its Finest**

The ROG Rampage III Black Edition has been designed with feedback gathered from the PC gaming community. Featuring an additional dedicated LAN/audio combo card called ROG Thunderbolt, it features a class leading XONAR audio solution providing incredible sound quality and a built-in headphone amplifier that automatically optimizes impedance settings, while a Bigfoot Networks powered Killer E2100 Network Processing Unit detects and accelerates gaming network data. Combined, it provides superior audio and maximum networking performance to gamers.

### **HD 6870 DirectCU Graphics Card - Super Alloy Power Pumps Up Graphics Performance**

The DirectX 11-optimized ASUS HD 6870 DirectCU graphics card takes AMD's latest GPU and adds exclusive technologies that render performance far beyond the reference design. This powerful product arrives with ASUS' pioneering Super Alloy Power technology, which uses a special alloy formula in critical power delivery components such as chokes, capacitors and MOSFETs. The ASUS HD 6870 DirectCU is an ideal graphics accelerator for gamers and overclockers with a 15%\* performance boost and 2.4\* times longer lifespan than reference solutions, an amazing enhancement over the standard design.

ASUS exclusive DirectCU cooling comes standard, entailing all-copper pipes in direct contact with the GPU with up to a 20%\* improvement in cooler performance compared to reference designs. The card ships with ASUS' proprietary Voltage Tweak, which empowers users with easy overvolting and overclocking capabilities for improved performance.

### **ROG Vulcan ANC Gaming Headset - Superior In-game Audio**

The Vulcan ANC is ROG's answer for a strong demand from professional gamers needing a superior headset solution for all types of games. The world's first gaming headset to feature Active Noise Cancellation technology, the Vulcan is designed with 85% active noise cancelling performance and 30dB passive noise isolation effect, which enables gamers' to utilize superior audio in their battle for victory. With a lightweight and pressure-free ergonomic design made from super comfortable memory foam encased in specially selected leather, the Vulcan has a shape that fits easily over any ear that allows for extended gaming sessions. In terms of audio performance, the Vulcan adopts extremely large 40mm speaker drivers and is fine-tuned with enhanced bass EQ that delivers powerful, high-resolution sound with deep impact bass for an immersive soundfield, while the noise-cancelling and omni-directional microphone ensures only your spoken voice is heard.

### **RT-N66U Dual-band Gaming Router - Ultra-fast Connections Drive Lag-free Online Gaming**

The RT-N66U dual-band wireless router from ASUS brings to the fore a new generation of super-fast connectivity with up to 450Mbps per band simultaneously. It works in both 2.4GHz and 5GHz, and supports up to a massive 300,000 concurrent data sessions approximately 20 times the capacity of mainstream routers.

This makes the RT-N66U the gamer's choice, as its enhanced throughput eliminates lag and opens up new multitasking possibilities users can download content while gaming online without experiencing slowdowns typical in consumer based routers.

The RT-N66U includes hardware NAT to alleviate overall system load by relieving the CPU of background netcode processing. It is a true Gigabit Ethernet router, supporting 1Gbps connections where available for the ultimate in broadband speeds.

## **CG8350 Gaming Desktop - Triumphant Gaming Perfection**

The new ASUS CG8350 encompasses everything that makes a powerful desktop PC the ideal gaming platform - incredible performance, sophisticated hardware, ample expandability and a high degree of user accessibility. It ships with the second generation Intel® Sandy Bridge' Core i7-2600 processor and uses Turbo Boost 2.0 technology for instant CPU overclocking. Graphics are handled by the DirectX 11-compatible ASUS GTX 460 graphics card, based on NVIDIA's Fermi' technology. These specs translate into relentless high-definition PC gaming at an incredible price point.

The CG8350 uses 100% solid state capacitors on its motherboard for increased stability, longevity and reliability. It comes loaded with ASUS' exclusive Energy Processing Unit (EPU), a programmable microchip that regulates system-wide energy consumption to save power. Standard USB 3.0 means up to ten times the data transfer speeds of USB 2.0, completing this powerful gaming desktop.

### **ASUS at CES 2011**

For ASUS' complete CES product lineup, please visit us between **9:30AM and 6:00PM at The Venetian, San Polo Ballroom - 3501A from January 6-8.**

Please visit <http://www.ces2011.asus.com> for the latest ASUS CES announcements.

For more details about the products mentioned in this press release, please go to <http://www.techinstyle.tv>

\*Actual performance may vary based on specific system configuration and other prevailing conditions.



ASUS\_CG8350\_Gaming\_Desktop



ASUS\_HD\_6870\_Graphics\_Card



ASUS\_ROG\_Rampage\_3\_Black\_Edition



ASUS\_ROG\_Vulcan\_ANC\_Headphones



ASUS\_RT-N66U

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## **KURZPROFIL DER ASUS COMPUTER GMBH**

ASUS ist einer der führenden Anbieter in der neuen digitalen Ära. Das umfangreiche Produktportfolio umfasst Mainboards, Grafikkarten, LCD-Displays, Desktop-PCs, Notebooks, Netbooks, Server, Multimedia, Wireless Produkte, Netzwerkkomponenten und Mobiltelefone. ASUS entwickelt und fertigt Produkte, die perfekt auf die Bedürfnisse des digitalen Zuhauses, für den privaten Gebrauch sowie geschäftlichen Einsatz abgestimmt sind. Im Fokus bei ASUS stehen Innovation und hohe Produktqualität. Im Jahr 2009 gewann ASUS 3.268 Auszeichnungen und hat in jüngster Zeit die Computerindustrie als Erfinder des Eee PC maßgeblich beeinflusst. Mit mehr als 10.000 Mitarbeitern weltweit und einer erstklassigen Forschungs- & Entwicklungsabteilung von 3.000 Ingenieuren hat das Unternehmen im Jahr 2009 einen Umsatz von 7,5 Mrd. US-Dollar erwirtschaftet.