

Ingolstadt, December 10, 2007

**Heading towards a twelfth successive record year:
Around 893,600 cars sold in first 11 months**

- **Worldwide sales for first eleven months up 7.3 percent year on year**
- **Unit sales of more than 75,600 in November**
- **Strong growth in United Kingdom, Spain, Russia and China**

AUDI AG sold approximately 893,600 cars worldwide between January and November, a rise of 7.3 percent on the prior-year period (2006: 833,021). In November itself, more than 75,600 cars were handed over to their new owners (up 0.5 percent; 2006: 75,258). Audi enjoyed further growth particularly in the intensively competitive European markets. Sales in European countries outside Germany in November rose to around 28,950 cars (up 3.5 percent; 2006: 27,972). Audi achieved growth of 8.4 percent in these countries in the first eleven months of the year, with the total climbing to around 408,200 cars sold (2006: 376,607). The biggest individual market in the region was the UK, where sales increased by 31.4 percent to 6,981 units in November (2006: 5,311) and a total of 96,909 cars for the first eleven months of the year (up 17.4 percent; 2006: 82,555). In Spain, another strong market for the Ingolstadt-based brand, Audi improved its sales total by 9.0 percent to 4,383 cars in November (2006: 4,020) and by 5.3 percent to 54,018 for the first eleven months (2006: 51,297). In Germany, Audi sold 22,094 cars in November (down 7.9 percent; 2006: 23,978); over the first eleven months of the year, AUDI AG sold 232,277 vehicles in its home market, a slight drop of 1.6 percent (2006: 236,064) compared with the previous year. Market share in Germany rose from 7.6 percent to 7.9 percent over the first eleven month.

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Audi achieved its steepest growth rates in Eastern Europe, where sales soared by 30.1 percent in November (around 2,400 cars; 2006: 1,849) and 34.1 percent over the first eleven months (around 34,100 cars; 2006: 25,403). In Russia alone, the brand enjoyed a rise in sales of 24.4 percent to 1,120 cars in November (2006: 900). Audi achieved growth of 51.6 percent there in the first eleven months of the year in recording a total of 13,986 units (2006: 9,227).

In China (including Hongkong), which is emerging as a second home market for the Ingolstadt-based company, the brand sold 8,685 cars in November (up 14.7 percent; 2006: 7,575). The figure for January to November was 92,548 cars, 24.7 percent more than in the previous year (2006: 74,209). In the USA, Audi handed 9,104 new cars over to customers (down 1.1 percent; 2006: 9,209); over the first eleven months, the total of 85,004 was 8.7 percent up on the prior-year period (2006: 78,219).

Ralph Weyler, Member of the Board of Management at AUDI AG for Marketing and Sales, commented: "We will end this year having sold more than our anticipated total of 950,000 vehicles. Despite the end of production of our highest-volume model and the difficulties experienced by the German market in 2007, we will notch up our twelfth record year in a row."