



PRESSE INFORMATION

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TECHART Individualization for the new Porsche 911

With the official launch of the new Porsche 911 in December, TECHART offers first individualization options for the sports car. A refinement program for the exterior and interior as well as the TECHART light alloy forged wheels give the customer countless possibilities to give the car a unique character.

The TECHART styling packages for the exterior give the sporty and elegant design of the Porsche 911 a quite personal note. Trims, painted in custom colour or in carbon-fibre, make the sports car an individual piece. A clear statement of sportiness: the TECHART Formula III forged light alloy wheel in 20- and 21-inch size, available colours are Sterling Silver and individual paint with five dynamically shaped twin-spokes. The particularly low weight and the significantly reduced unsprung masses directly result in an enhanced driving performance of the new Porsche 911.

The TECHART interior individualization offers a number of refining options to give the car the unique character of its driver: from the high-quality all-leather interior with decorative stitching to elegant styling optic packages made in carbon-fibre or in an individual colour. A maximum of driving pleasure plus quick shifting and perfect handling of the new Porsche 911 enable the TECHART 3-spoke sport steering wheels with the TECHART paddle shifters.

World Premiere at the Geneva Motor Show 2012 – in the exhibition halls near the lake of Geneva TECHART will present the Aerodynamic Kit I as well as the first power kit for the new Porsche 911.



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