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KBA-Metronic successfully in South Africa -
Printers from Johannesburg sure on title course

The pride is taken in the South African card manufacturing “Card Technology Services Ltd.” (CTS) and this not only by the knowledge to have the soccer world cup 2010 in their own country, rather by the new Genius 52UV, which has now been placed as a brilliant playmaker in the company.

The card manufacturer from a small city near Johannesburg, has there core competence in the card business. The hotel, membership and clubcards require a high printing flexibility knows Hardy Krueger, managing director and owner of CTS Ltd. from South Africa.

“A quick job change and high quality print results is the default to stand competitive in the global card segment”, explained Manager Hardy Krueger, “ We have used a machine from another manufacturer, which was enough for large orders, but the benefits of the new investment and the decision for the Genius 52 UV has not been taken only from the perspective of productivity” , said Krueger. We have only a minimum of harmful substances during the printing, which is based on the environmental progress.

The Genius 52UV prints without water, without ink keys and does not need any powder or alcohol. Long coordination processes or colour variations are past. This “green” printing have a constant colour balance, a brilliant print quality, shorter setup times and a perfect reproduction of the print sheets. The startup is only about 10 sheets and this is definitely a champion performance. The Genius 52UV is faster in colour and underlines their economic and ecological efficiency.

Worthy of the title is also the technology of this unique printing machine. The Genius 52UV prints material up to 0.8 mm, which has not been offered by a competitors. But the UV-drying machine is also a big plus for the South Africans.

The UV colours allows the printing of non-absorbent materials. Whether plastic, card board or paper, the Genius 52UV is very flexible and perfect for new business models and thus optimal for the future. This also explains CEO Hardy Krueger: "The interaction of 20 years of experience and the waterless UV technology provides us with new, positive customer response, which is clearly focused on the quality and quick order processing.

This feedback allows us to look into a dynamically growing future in this competitive market. We have a firm confidence in our ability and together with the Genius 52UV from KBA – Metronic, we will meet perfectly the high expectations of our customers – What have we done before without the Genius?", smiles Mr. Hardy Krueger.

Useful websites:

www.cardtech.co.za

www.kba-metronic.com

Picture 1

Happy about the new Genius 52UV for the South African card manufacturing Card Technology Services Ltd.

Picture 2

"A quick job change and high quality print results is the default to stand competitive in the market" – A perfect job for the Genius 52UV.

Picture 3

The interaction of 20 years of experience and the waterless UV technology provides us with new, positive customer response, which is clearly focused on the quality and quick order processing.