PRESS RELEASE

Software AG makes history: celebrates 40th year anniversary

- Europe's first software corporation was founded on May 30th, 1969

- Software AG's success built on continuous innovation and early internationalization

- 2009 also marks the 10th anniversary of Software AG's Initial Public Offering (IPO)

- Software AG enters its 5th decade riding a wave of technology innovation

Darmstadt, Germany, 29-05-2009 – Software AG celebrates its 40th anniversary on May 30th. The company was founded in 1969 in Darmstadt as Europe's first software company. Today, the company that helped establish an independent software industry has a market capitalization of €1.4 billion. Since its foundation, Software AG has built its success on sustained customer-centric development of innovative technology and by focusing on the world's largest IT markets. This year also marks the 10th anniversary of Software AG's flotation on the Frankfurt stock exchange, in what was then the world's largest IPO by a software company. The company is entering its fifth decade of developing innovative technology as "independent" market leader in business process software.

Software AG was officially founded on May 30th, 1969, with three employees and initial cash of DM 6,000 (€ 3,068). The company soon released its first product Adabas, then and now, the fastest data management system in the world. Each decade has seen Software AG at the forefront of technology development from the first integration technologies (the basis for web services), to XML technology and to today's Service-Oriented Architecture and business process technologies.

Software AG was "born global", launching its flagship product Adabas in the USA in 1972 within a year of its initial release. The company's Asian operations, based in Japan, were established in 1974 and soon followed by offices throughout Europe, Mexico and Australia. This early focus on the world's largest IT markets gave the company the critical mass needed to establish the fledgling independent software industry.

Other notable events in the company's history include the establishment of the Software AG Foundation in 1992, Software AG's IPO in Frankfurt in 1999 in what was then the biggest Initial Public Offering by a software company and the acquisition of webMethods in the USA in 2007, the largest pure software acquisition in the US by a European company in the last fifteen years.

 "The software industry has had a profound and positive effect on all our lives over the last forty years and I am proud that Software AG has played a significant role in it", said Software AG CEO, Karl-Heinz Streibich. "I do not see the pace of software innovation and development diminishing and believe that the next forty years will be as rewarding as the last".

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Software AG is the world's largest independent provider of Business Infrastructure Software. Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services – achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance data management, developing and modernizing applications, enabling service-oriented architecture, and improving business processes. By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses – faster.

Software AG has 40 years of global IT experience and over 3,500 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008.

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