


## Pressebilder / Press Pictures: Commercial Vehicle IAA 2012 - Highlights

### Motto des Messeauftritts / Booth Motto:


<p>Unter dem Motto „<b>One Goal: Efficiency</b>“, präsentiert Continental auf der diesjährigen IAA zahlreiche Innovationen in Halle 17, Stand A06/B05, auf einer Fläche von 600 Quadratmetern.</p>	 <p>File: Continental_PP_Efficiency_IAA-CV-2012.jpg</p>	<p>Under the motto “<b>One Goal: Efficiency</b>”, Continental will be showcasing its latest innovations at this year's IAA in hall 17, booth A06/B05, on an area of 600 m2.</p>
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### Megatrend Sicherheit / Safety

<p>Die <b>MK 100 ESC XT Base</b> bietet alle standardmäßigen ESC-Funktionen bei einem Gewicht von 2.575 Gramm und einem Box-Volumen von 2.036 Kubikzentimetern.</p>	 <p>File: Continental_PP_MK 100 ESC XT Base.jpg</p>	<p>The <b>MK 100 ESC XT Base</b>, with a weight of 2,575 grams and a box volume of 2,036 cubic centimeters, offers all standard ESC functions.</p>
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<p>Die <b>MK 100 ESC XT Premium</b> weist mit einem Gewicht von 3.100 Gramm und einem Box-Volumen von 2.247 Kubikzentimetern ein hohes Fördervolumen auf.</p>	 <p>File: Continental_PP_MK 100 ESC XT Premium.jpg</p>	<p>The <b>MK 100 ESC XT Premium</b>, with a weight of 3,100 grams and a box volume of 2,247 cubic centimeters, has a high load volume.</p>
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## Megatrend Umwelt / Environment

<p><b>Neue Komponenten zur Abgasnachbehandlung</b> für mehr Effizienz und Wirtschaftlichkeit:</p> <p>NOx Sensor, Deka Injektor mit Luftkühlung, Steuergerät für Abgasnachbehandlung</p>	 <p>File: Continental_PP_SCR_Technologies.jpg</p>	<p><b>New exhaust gas aftertreatment components</b> for increased efficiency and economy:</p> <p>NOx Sensor, Deka Liquid Cooled SCR Injektor, Control Unit for Exhaust Aftertreatment</p>
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<p><b>Kraftstoffqualitäts-Sensor:</b></p> <p>Er erkennt den optischen Fingerabdruck des Kraftstoffs und ermöglicht damit eine Feinabstimmung des Motormanagements. Zugleich erfasst der Sensor problematische Substanzen wie Schwefel, Wasser oder Ottokraftstoff im Diesel</p>	 <p>The image shows a futuristic, green and silver sensor unit with the Continental logo, positioned on a road. In the background, a red truck is visible, and a globe is superimposed over the scene with the text 'Fuel Quality' in large, semi-transparent letters.</p> <p>File: Continental_PP_Fuel Quality Sensor.jpg</p>	<p><b>Fuel Quality Sensor:</b></p> <p>It detects the optical fingerprint of the fuel and thus allows an exact fine tuning of the engine management but it also measures the amount of problematic substances such as sulphur, water, or gasoline in the diesel fuel</p>
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## Megatrend Information

<p><b>Continental TopView:</b></p> <p>Intelligentes Kamerasystem für Nutzfahrzeuge bringt Leben in den toten Winkel und ermöglicht auf einen Blick die 360-Grad-Kontrolle von Fahrzeug und Umfeld.</p>	 <p>The image shows a white van, a red truck, and a blue truck parked on a road. Yellow lines radiate from the vehicles, indicating the 360-degree field of view provided by the camera system.</p> <p>File: Continental_PP_Top View.JPG</p>	<p><b>Continental TopView:</b></p> <p>Intelligent camera system for commercial vehicles puts life into the blind spot and provides at a glance a 360-degree check of the vehicle and its surroundings.</p>
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