

Maintaining diversification in the M2M market*The new level of growth while saving 33% hardware costs*

Paderborn (Germany), 11 October 2011: Forecasts of the growing Machine-to-Machine (M2M) connections range between billions as the M2M market is clearly taking off, having everybody electrified by an anticipated revenue upsurge. As the compound annual growth rate for the number of connections is increasing, the revenues and margins are still quite unpredictable. These depend on user bandwidth requirements, requisite services and component pricing scenarios. Orga Systems, #1 choice for real-time charging and billing, offers global end-to-end solutions in real-time for different key-verticals.

Solutions for being different

M2M requirements are changing rapidly and are surpassing common usage scenarios. To stay profitable, operators need to ensure connections on a high volume basis bundled with dedicated managed service offerings. There will always be a demand for differentiation and expertise in diverse verticals. Understanding this, means to endorse a new value chain and becoming more flexible by investing in real-time efficiency. Orga Systems' customized and solutions integrate deep into clients' IT processes and value chains, realizing 33 % hardware cost savings while being linearly scalable and enabling profitable business by e.g. turning the growing opportunity of increasing data for M2M services into revenue.

Value-added services beyond connectivity

Orga Systems' M2M solutions manage connectivity by controlling and diagnosing the status of connections as well as ensuring constant monitoring and administration. The flexible tariff configuration and simulation features provide easy to use means to launch distinguished offers and service bundles in real time-to-market. The highly scalable real-time based capabilities and the multi-rating node are the common basis to promote profitable M2M business. Orga Systems' horizontal scalability of more than 150 M accounts by adding new blades only meets the demands for future-proof solutions.
