software ᴬᴳ

Software AG Introduces NaturalONE: High-Productivity Development and Testing Integrated with SOA and BPM

- Eclipse-based toolset creates applications that run on virtually any platform
- Quickly generates web services and produces rich web/Ajax interfaces
- Increases interoperability with service-oriented architectures and process-driven solutions

CeBIT, Hanover, Germany – March 2, 2010 – Software AG today announced the availability of NaturalONE™ - a new Eclipse-based toolset for enterprise application development. NaturalONE is a unique integrated development environment (IDE) that lets developers code and test applications (using the Natural language), expose Natural objects as web services, and create rich web interfaces for their applications. In this way, NaturalONE lets the developer produce applications that not only support enterprise SOA and BPM, but also appeal to business users outside the IT group.

"NaturalONE takes several complex, separate products and puts them into a single product that's easy to install and easy to use," said Dr. Peter Kuerpick, Chief Product Officer and Member of the Executive Board, Software AG. "With NaturalONE the developer has everything right at his fingertips. In addition, anyone familiar with the Eclipse interface will be much more quickly introduced to the richness and capabilities of Natural."

NaturalONE delivers a powerful and easy-to-use set of application lifecycle capabilities to current users of Natural, as well as developers more familiar with Java or COBOL. Furthermore, NaturalONE is equally well-suited for developing applications to run on the mainframe or major platforms such as UNIX, Linux and Windows.

"Thousands of commercial and governmental organizations around the world support valuable business processes with custom-built systems created using languages such as COBOL, Natural and PL/I," said Jim Duggan, Research VP at Gartner. "These organizations are seeking strategies that enable them to preserve some of their current business and technical investment while allowing them to improve business processes and to create responsive new enterprise architectures."

Two kinds of Developers
NaturalONE is designed to appeal to two distinct groups: those who are experienced in using Software AG's Natural, and those familiar with the Eclipse IDE but with little or no Natural experience.

For experienced Natural developers, NaturalONE can help accelerate delivery of new web-based applications by an estimated 30%. NaturalONE includes automatic, interactive testing and debugging tools, and allows developers to write, test and execute programs locally (as well as to their current production server). In addition, NaturalONE lets developers easily leverage existing Natural business logic to create web services. Furthermore, any service available inside or outside your organization can be consumed as a NaturalONE object. NaturalONE also facilitates conversion of existing Natural "green screens" to rich web interfaces, with Ajax-based technology.

"Software AG's technology has helped us deliver unbeatable software quality for years," said Ingo Brandes, Managing Director travel-BA.Sys GmbH & Co. KG. "In our view, Natural is the best development language because it's easy to use and allows us to deliver quicker time-to-market cycles. With NaturalONE we can now also take full advantage of web-based technologies for the benefit of our customers, plus attract new developers coming from the universities."

For developers accustomed to the Eclipse IDE, but not familiar with Natural, NaturalONE provides an easy on-ramp to the powerful, intuitive and time-saving capabilities thousands of Natural developers have come to prefer. From an IT business perspective, NaturalONE helps address skills challenges through cross-training of Java developers to maintain and enhance

existing Natural applications. With as little as one week of training, NaturalONE lets skilled developers with no prior Natural experience create and enhance Natural applications.

Free Download
The NaturalONE development toolset (including a local runtime environment for application testing) is available as a free download at www.NaturalONE.com. Additional NaturalONE runtime environments for the mainframe or major platforms can be added separately as needed.

# # #

Software AG | Uhlandstraße 12 | 64297 Darmstadt | Germany

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We are unique in offering the world's only end-to-end – and easiest to use – business process management (BPM) solutions, with the lowest Total-Cost-of-Ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of 847 million euro (IFRS, unaudited) in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

Software AG - Get There Faster

Detailed press information about Software AG including a picture and multimedia database are available under:
www.softwareag.com/de/press

Please find the Photo Gallery on http://www.softwareag.com/ids_scheer/cebit2010/press/default.asp

Contact:
Cheryl Hawkins <Cheryl.Hawkins@softwareag.com>
Senior Manager, Public Relations
Telephone **+1 703- 674-4115**
Fax **+1 703-674- 4061**

Norbert Eder <Norbert.Eder@softwareag.com>
Vice President Corporate Communications
Telephone **+49 (0) 6151- 92-1146**
Fax **+49 (0) 6151- 92-1444**