

Press Release

power one 2013 collection in Dubai

Ellwangen, April 2013

power one will be presenting innovative battery technology which can also cope with desert conditions

In undertaking journeys around the world, power one - the hearing aid energy - shows that its high-performance hearing aid batteries, produced in the new and largest factory for hearing aid batteries in the world in Ellwangen, Germany, can also cope with desert conditions. From 21 to 23 April, VARTA Microbattery will be presenting its hearing aid battery brand at the 10th Annual Middle East Update in Otolaryngology Conference & Exhibition. The power one brand provides the suitable battery for any hearing aid. Hearing aid users can choose between the Standard version and a MERCURY-FREE version. There is also the option of choosing a rechargeable hearing aid battery, called the power one ACCU plus hearing aid battery. power one ACCU plus hearing aid batteries can be recharged using the pocketcharger, pencharger and 675 charger charging systems. VARTA Microbattery is the only manufacturer in the world supplying this ACCU rechargeable technology.

The 2013 power one collection naturally also includes energy solutions for implant devices: power one IMPLANT plus batteries, these batteries also being available with environmentally friendly, mercury-free technology.

Find out more about power one batteries and power one accessories by visiting our website at: www.powerone-batteries.com



Photo captions:
power one hearing aid batteries, pocketcharger and 675 charger



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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply our customers in more than 100 countries with high-quality battery products. The company has its headquarters in Ellwangen, Germany. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfil our customers' requirements all over the world.