

## **Press Release**

02/28/2012

## Photovoltaic system for Ducati Niederrhein

## Motorcycles will have less CO<sub>2</sub> emissions than electric vehicles during their first year

Soventix GmbH will build a 100 kWp photovoltaic system on the roof of the Ducati branch office Niederrhein in Geldern within the next weeks. The electricity generated from this solar power system will save approximately 50 tons of CO<sub>2</sub> emissions every year.

Ulrich Ziehm, owner of the motorcycle office would like to increase the environmental consciousness of his customers through this action. "More and more customers worry, that it is not appropriate any more to enjoy a hobby connected with high  $CO_2$  emissions. In the future, each of our customers will be  $CO_2$  neutral for their first 5,000 kilometers – averaging out the entire first year – and therefore improve his or her personal  $CO_2$  consumption."

The CO<sub>2</sub> reduction through the photovoltaic system equals approximately 400,000 kilometers driven on a Ducati motorcycle. A display in the retail area of the Ducati Niederrhein store will show the produced electricity of the photovoltaic system translated into motorcycle kilometers. "Environmental consciousness and a resource consuming hobbyhardly ever agree. Therefore we are glad, that we can positively contribute to this challenge with our technology. Perhaps the motorcyclists s will think about how to sustain the environmental awareness in the future", says Thorsten Preugschas, CEO of Soventix.

Soventix aims to further develop this model also with other vehicle manufacturers, possible also within the car industry.

Further information: www.soventix.com

**Contact**: Soventix GmbH, Dr. Dorothee Zschocke, Project development, Phone: +49 203 449860 260, E-Mail: d.zschocke@soventix.com

## **About Soventix:**

Headquartered in Duisburg, Germany with offices in Bitterfeld-Wolfen, Australia, South Africa, Canada and the USA, Soventix GmbH plans, builds and operates

rooftop and free field solar systems worldwide. Equipped with excellent knowledge and experience in the solar industry and in partnership with the German Premium Solar Module manufacturer Sovello GmbH, Soventix develops high yield PV projects and offers a broad range of services, including project planning, financing, project execution and operation and maintenance of PV plants. Since December 2010, Ventizz Capital Partners Advisory AG, St. Gallen and Zuerich has been the owner of Soventix GmbH.