



## CORPORATE NEWS

### CashRaider space browser game successfully launched in Turkey

**Baar, August 4, 2009** – CashRaider AG, an emerging gaming development company focusing on browser games, is pleased to announce the successful launch of its eponymous browser game to the Turkish market.

As of July 30, 2009, the company's flagship game CashRaider is available to the Turkish gaming community at [www.cashraider.com.tr](http://www.cashraider.com.tr). Following the launch of the two German universes, "The Beginning" and "The Battle", as well as the English and Polish games, now „başlangıç“ (translation: „beginning“) is opened for 11'227 Turkish players, placed in 15 galaxies, each consisting of 499 solar systems which again hold 15 planets each.

The opening of the Turkish game has gained the impressive result of more than 10'000 registrations within only days and hence an almost instantly near-full first universe in that particular market. Following the successful launches in German speaking Europe (Germany, Austria, Switzerland), Britain, and most recently Poland last April CashRaider AG now also expects fast growth in Turkey. Assessments suggest the Turkish audience to have the potential of up to 4.5 million gamers.

The successful policy of international expansion will be pursued further. CashRaider AG is already developing more universes for further language territories such as for example Greece or China.

According to the magazine PC Games, CashRaider is already considered one of the top ten browser games in the market.

For further information about CashRaider AG please refer to the company's website [www.cashraider-ag.de](http://www.cashraider-ag.de) or contact our corporate communications office directly:

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#### **About CashRaider AG**

CashRaider AG is an emerging gaming development company focusing on browser games. Browser games are computer games which can be played via the internet without any additional installation on the computer and which are commonly exempted from charges. A further characteristic is that many users are able to take part in a game at the same time. Also, such games are often of the strategic type running over a long period. Please find the entire game portfolio at [www.cashraider.com](http://www.cashraider.com).