Top Five Smartphone Vendors, Shipments, Market Share and Year-Over-Year Growth, Q4 2014 Preliminary Data (Units in Millions)

Vendor	4Q14 Shipment Volumes	4Q14 Market Share	4Q13 Shipment Volumes	4Q13 Market Share	Year-Over- Year Change
1. Samsung	75.1	20.01%	84.4	28.83%	-11.0%
2. Apple	74.5	19.85%	51.0	17.43%	46.0%
3. *Lenovo	24.7	6.59%	13.9	4.75%	77.9%
4. Huawei	23.5	6.25%	16.6	5.66%	41.7%
5. Xiaomi	16.6	4.42%	5.9	2.03%	178.6%
Others	160.9	42.9%	120.9	41.31%	33.1%
Total	375.2	100.0%	292.7	100.0%	28.2%
*Lenovo + Motorola	24.7	6.6%	19.5	6.7%	26.4%

Source: IDC Worldwide Quarterly Mobile Phone Tracker, January 29, 2015

See Table Notes below.

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Top Five Smartphone Vendors, Shipments, Market Share and Year-Over-Year Growth, Calendar Year 2014 Preliminary Data (Units in Millions)

Vendor	2014 Shipment Volumes	2014 Market Share	2013 Shipment Volumes	2013 Market Share	Year-Over- Year Change
Samsung	318.2	24.5%	316.4	31.0%	0.6%
Apple	192.7	14.8%	153.4	15.1%	25.5%
Huawei	73.6	5.7%	49.0	4.8%	50.4%
*Lenovo	70.0	5.4%	45.5	4.5%	54.1%
LG	59.2	4.6%	47.8	4.7%	24.0%
Others	587.3	45.1%	407.4	40.0%	44.2%
Total	1,301.1	100.0%	1,019.4	100.0%	27.6%
*Lenovo + Motorola	96.5	7.4%	58.4	5.7%	65.4%

Source: IDC Worldwide Quarterly Mobile Phone Tracker, January 29, 2015

Table Notes:

- Data is preliminary and subject to change.
- Vendor shipments are branded device shipments and exclude OEM sales for all vendors.
- The "Vendor" represents the current parent company (or holding company) for all brands owned and operated as subsidiary.
- For year-over-year comparison, an extra line has been added below the quarterly and annual tables to show what Lenovo's growth would have looked like had its acquisition of Motorola been completed prior to the start of the quarter.